

RIMINIWELLNESS

THE WELLNESS EXPERIENCE SHOW

28-31 MAY 2026 | EXPO CENTRE
& RIVIERA DI RIMINI,
ITALY

ORGANIZED BY

ITALIAN EXHIBITION GROUP
Providing the future

IN COLLABORATION WITH



[riminiwellness.com](https://www.riminiwellness.com)

Spaces & Visibility

RIMINIWELLNESS
THE WELLNESS EXPERIENCE SHOW



We give space to your business.



RIMINIWELLNESS
THE WELLNESS EXPERIENCE SHOW

RIMINIWELLNESS DIGITAL ECOSYSTEM



DATABASE
+180,000 CONTACTS
ITALIAN AND FOREIGN



SOCIAL
+208,000 TOT FANBASE



2025 EDITION ENGAGEMENT



+18,000

**ACCESS OF PROFILED
USERS TO THE APP**



+145,000

**INTERACTIONS IN THE
EXHIBITORS' SECTION**



+30,000

**INTERACTIONS IN THE
PRODUCT SECTION**



+9,000

**LEADS COLLECTED BY
LEAD SCANNER TOOL**



+10,000

**EXHIBITORS AND EVENTS
ADDED TO FAVORITES**



+130,000

**INTERACTIONS IN THE
EVENTS' SECTION**

FACTS&FIGURES 2025



+130,000
VISITS
+ 32% OVER 2024
EDITION



350
BRANDS



80

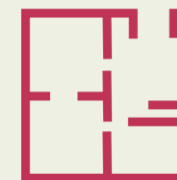
CONVENTIONS,
SEMINARS AND
TRAINING
COURSES



2,000
HOURS OF TRAINING

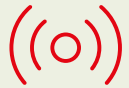


30
PAVILLIONS



190,000 Sqm
INDOOR AND OUTDOOR

BENEFITS



NO BARRIER

Reach an extended, global audience. You will host In-person, hybrid and digital visitors.



INCREASE YOUR ROI

Broaden your pool of contacts through the right mix of on-site and online, with a positive impact on revenues.



GET YOURSELF NOTICED

Increase event sessions and content through the platform to reach more stakeholders.



OFFER THE BEST

Offer your visitors the best of both worlds: physical and virtual.

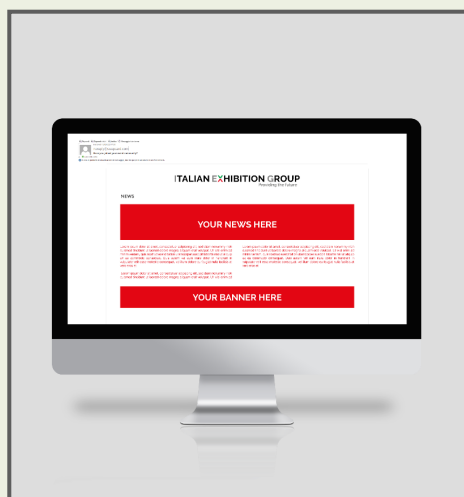


MAXIMISE YOUR INVESTMENT

Exploit the digital extension to reach your Business objectives through new channels.

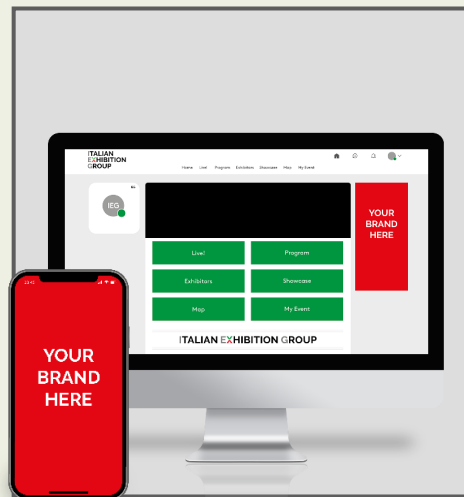
(Valid until Genuary 31st 2026)

VISIBILITY PACKAGE 1



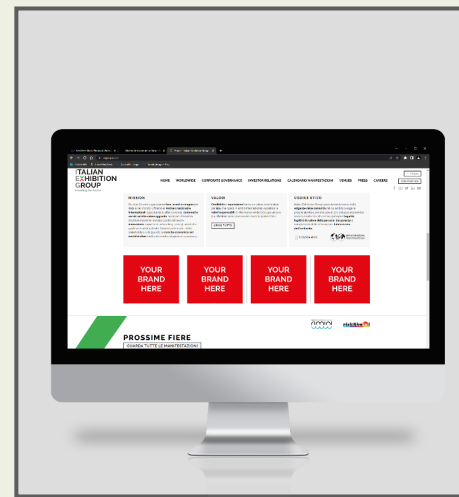
BANNER AND NEWS IN
THE NEWSLETTER

3,000 €



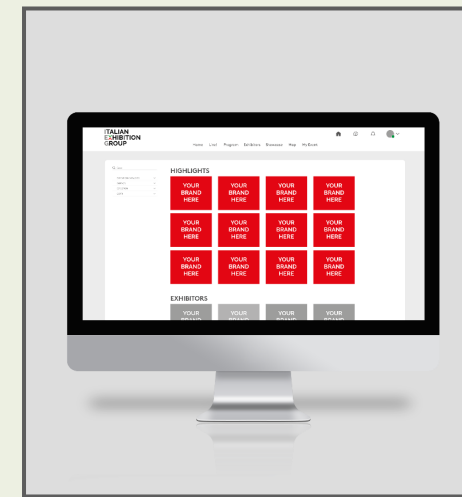
SPLASH PAGE
ON THE APP

2,000 €



ROTATING BANNER ON
THE HOME PAGE

4,000 €



TOP 16 - DIGITAL CATALOGUE
POSITIONING

1,500 €
Max 16

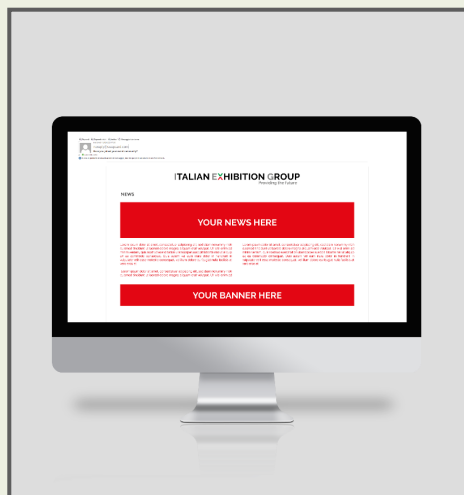
PRICE LIST
10,500 €



DISCOUNTED PRICE
7,000 €

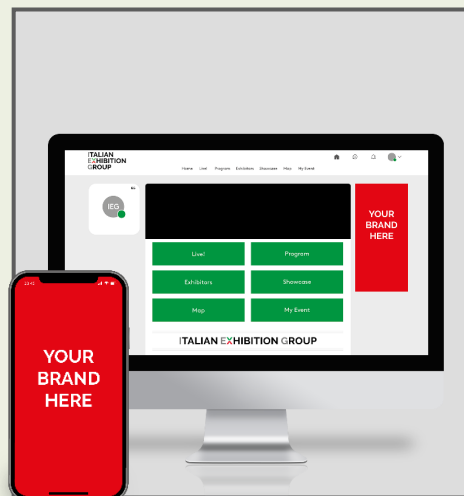
(Valid until Genuary 31st 2026)

VISIBILITY PACKAGE 2



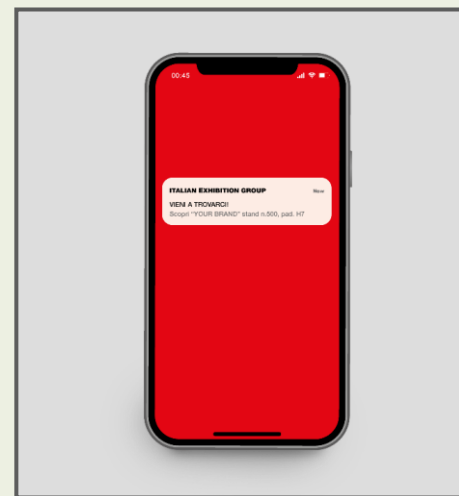
DEM – ENTIRELY
DEDICATED NEWSLETTER

6,000 €



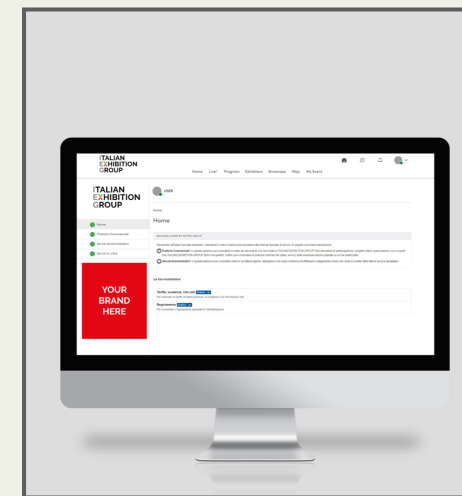
SPLASH PAGE
ON THE APP

2,000 €



PUSH NOTIFICATION
IN APP

1,500 €



BANNER IN VISITORS'
RESERVED AREA

5,000 €

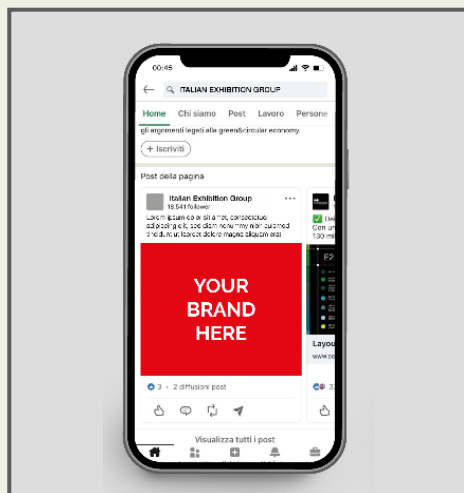
PRICE LIST
14,500 €



DISCOUNTED PRICE
9,500 €

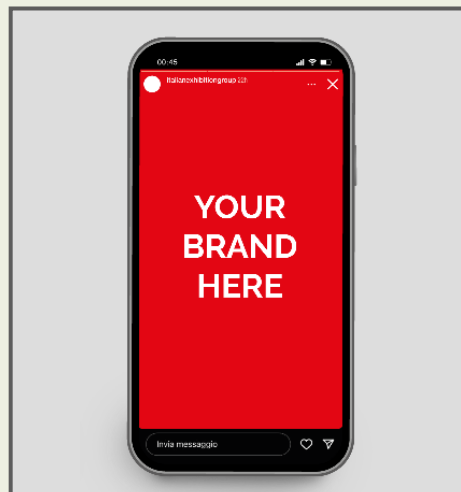
(Valid until Genuary 31st 2026)

VISIBILITY PACKAGE 4 – Social before event



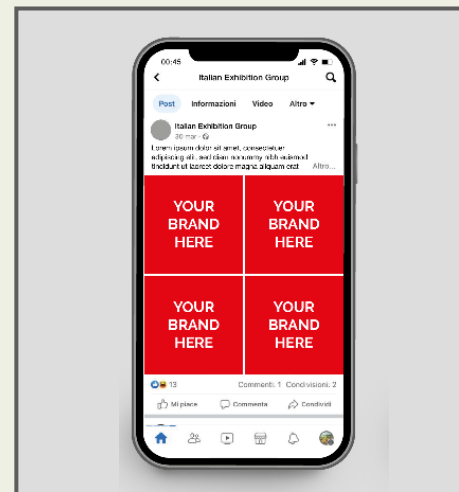
1 POST –
Provided by the client
company

2,000 €



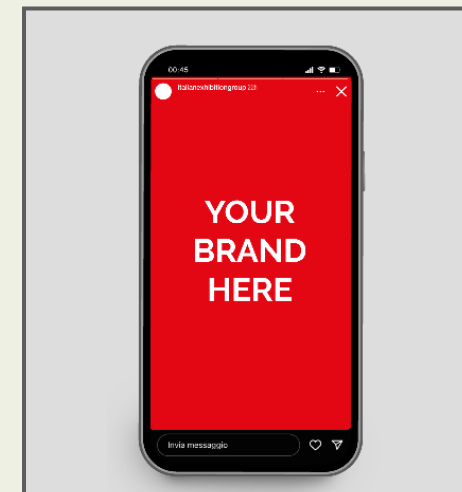
1 Set of 3 STORIES –
Provided by the client
company

2,500 €



CAROUSEL –
Provided by the client
company

1,500 €



1 VIDEO REEL (max 20") –
Provided by the client
company

2,000 €

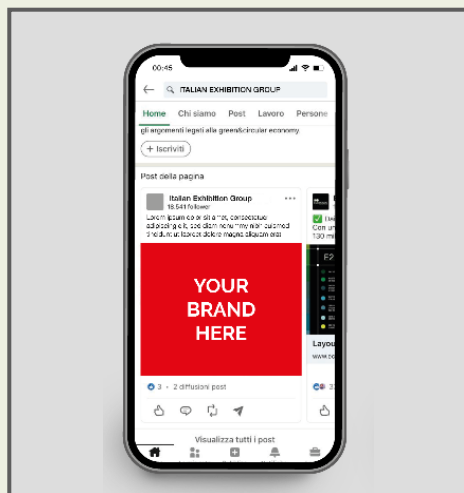
PRICE LIST
8,000 €



DISCOUNTED PRICE
5,000 €

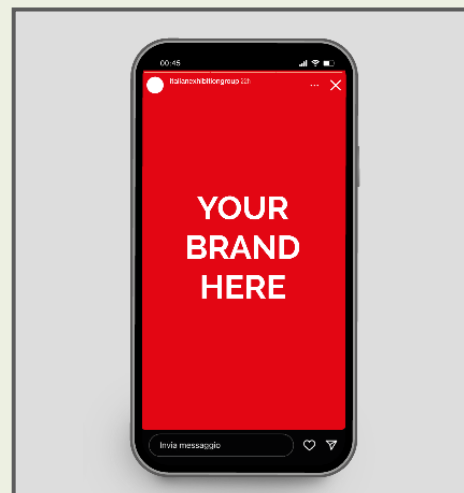
(Valid until Genuary 31st 2026)

VISIBILITY PACKAGE 4 – Live social



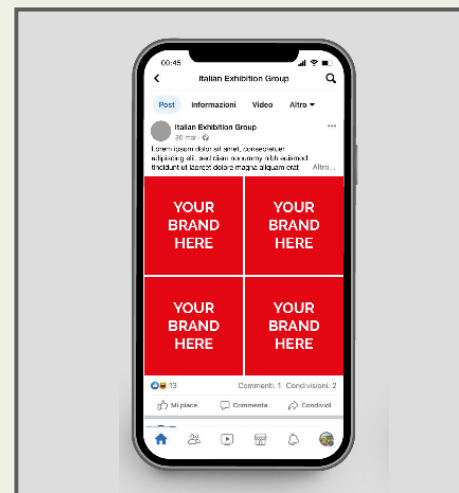
1 POST

2,500 €



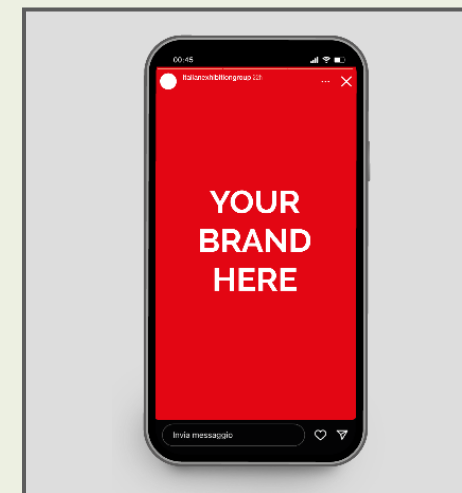
1 Set of 3 STORIES

4,000 €



CAROUSEL

2,000 €



1 VIDEO REEL (max 20")

3,500 €

PRICE LIST
12,000 €

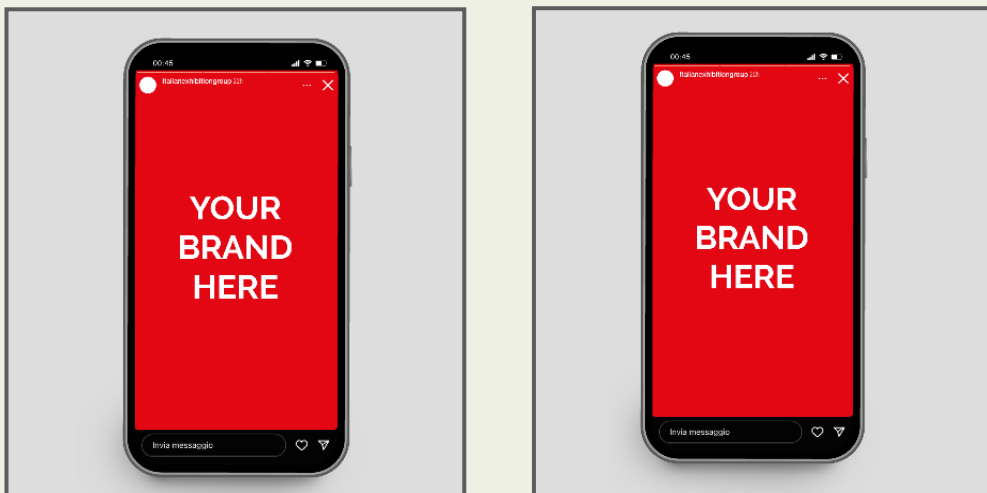


DISCOUNTED PRICE
7,500 €

(Valid until Genuary 31st 2026)

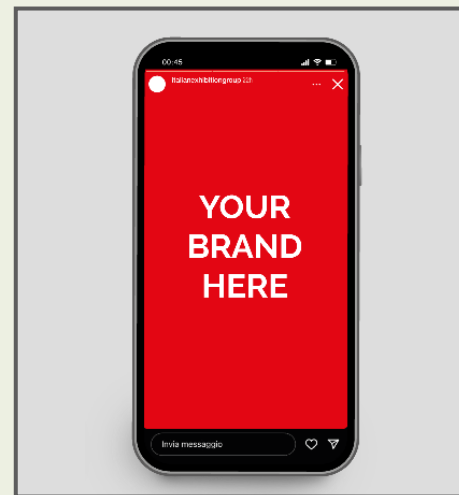
VISIBILITY PACKAGE 5 – Influencer Marketing

BEFORE



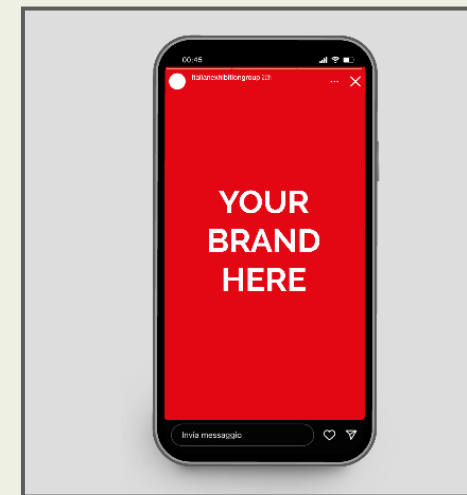
- 1 or 2 IGS Set (depending on the creator) describing the brand's participation at RiminiWellness
- 1 Reel Crossposting in collaboration with the brand and RiminiWellness
- Insertion of ad hoc tags (brand and RiminiWellness)
- Insertion of ad hoc links

LIVE



- 2 days Live presence of the creator
- 2 IGS telling the story of the brand's day at RiminiWellness
- Insertion of ad hoc tags
- Insertion of ad hoc links

AFTER



- 1 Reel Crossposting in collaboration with the brand and RiminiWellness (to be defined depending on the creator)

PRICE LIST
15,000 €



DISCOUNTED PRICE
10,000 €

Contents

- 01** Printed visibility
- 02** Digital visibility
- 03** Push communications
- 04** Rimini Fairground

01

Printed visibility

- a. Floor plan – Foldable format
- b. P@H - Ticket

Materials delivery: via e-mail: advertising@iegexpo.it

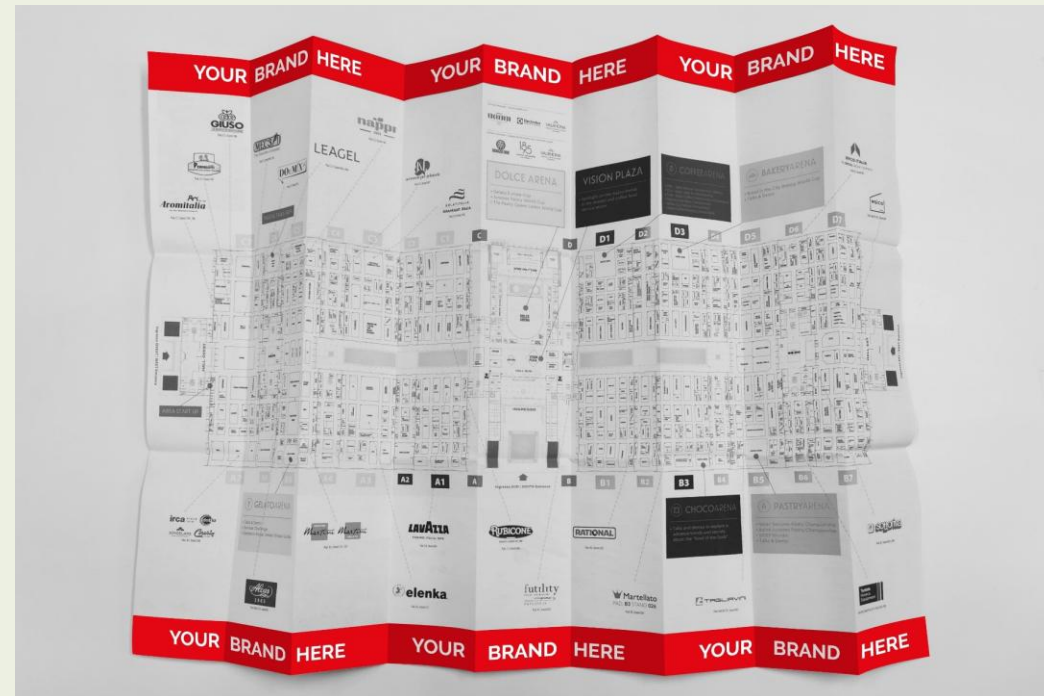
RIMINIWELLNESS
THE WELLNESS EXPERIENCE SHOW



USP: Be recognised on every route. **All visitors** can get their bearings with the free floor plan available at the entrances.

a. 1 | Floor plan Foldable Format

- | | |
|--|---------|
| • INNER COVER | € 3,500 |
| • OUTER COVER | € 3,500 |
| • LOGO | € 2,000 |
| • FOOTER | € 2,500 |
| • HEADER | € 2,500 |
| • NAME HIGHLIGHTED IN THE EXHIBITOR LIST | € 2,000 |



Technical info: High resolution PDF file;

Materials delivery: within 30 days of the start of the show..

b. P@H - Ticket

USP: Maximum logo visibility among visitors. **90%** of total **entrance tickets** are in PDF format.

LOGO visibility on the PDF visitor entry badge generated during online pre-accreditation (90% of total badges).

PDF CUSTOMIZATION OF THE
EVENT ENTRANCE BADGE – P@H VISITORS

€ 10,000

Technical info: Size: 10.4x14.4cm wxh.

Format: high resolution PDF.

Materials delivery: within 90 days of the start of the show.



02

Digital visibility

- a. Website Logo/Banner
- b. Website Banner - Home Page
- c. Banner – internal website pages
- d. Banner in reserved areas
- e. Banner on Web Invitation

Materials delivery: via e-mail: advertising@iegexpo.it



a. Banner on wifi activation page



USP: Set your brand apart and gain maximum visibility with every access by premium national and international buyers.

Banner on wifi activation page

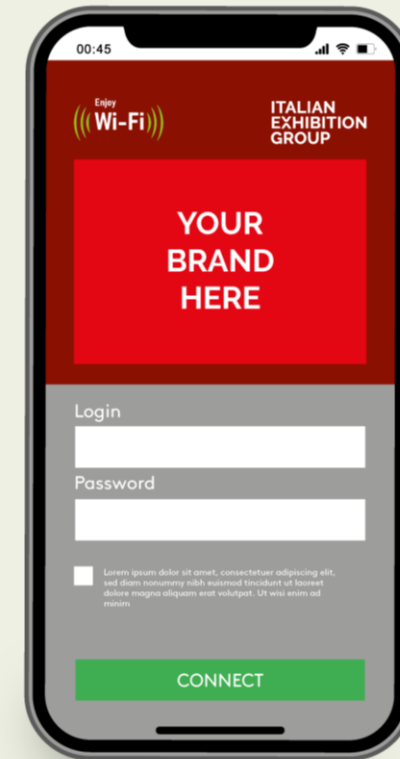
€ 5.000

Technical info:

Logo size: 600x300 pixel (wxh)

Background image size: 932x1398 pixel (wxh)

Format: jpg, gif



a. Website Logo



USP: Make your brand stand out every time the homepage is accessed on the show website.

LOGO ON THE FOOTER HOMEPAGE
OF THE EVENT WEBSITE – 400 PX (wxh)

€ 2,000

Technical info:

Logo size: 400 pixel (wxh)

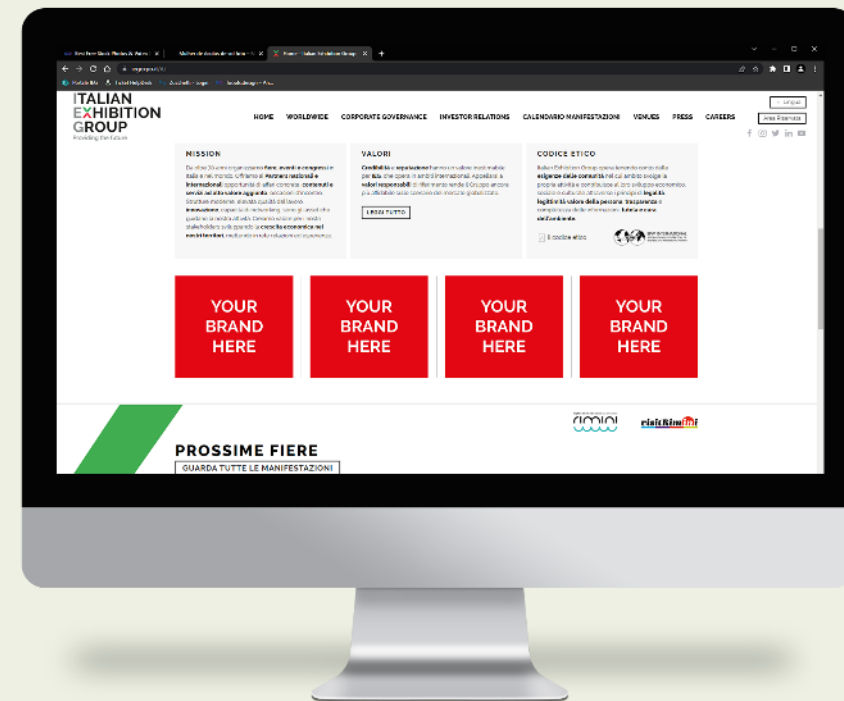
Max size: 80 kb

Format: png, jpg

URL landing page link

Materials delivery:

within 10 days of publication date



b. Website Banner – Home Page



USP: Make your brand stand out every time the homepage is accessed on the show website.

Website banner HOMEPAGE	- 320x480 px	€ 3,000
Website banner HOMEPAGE	- 600x500 px	€ 4,000
Website banner HOMEPAGE	- 1080x1920 px	€ 5,000

Technical info:

Banner size: 320x480/600x500/1080x1920 pixel (wxh)

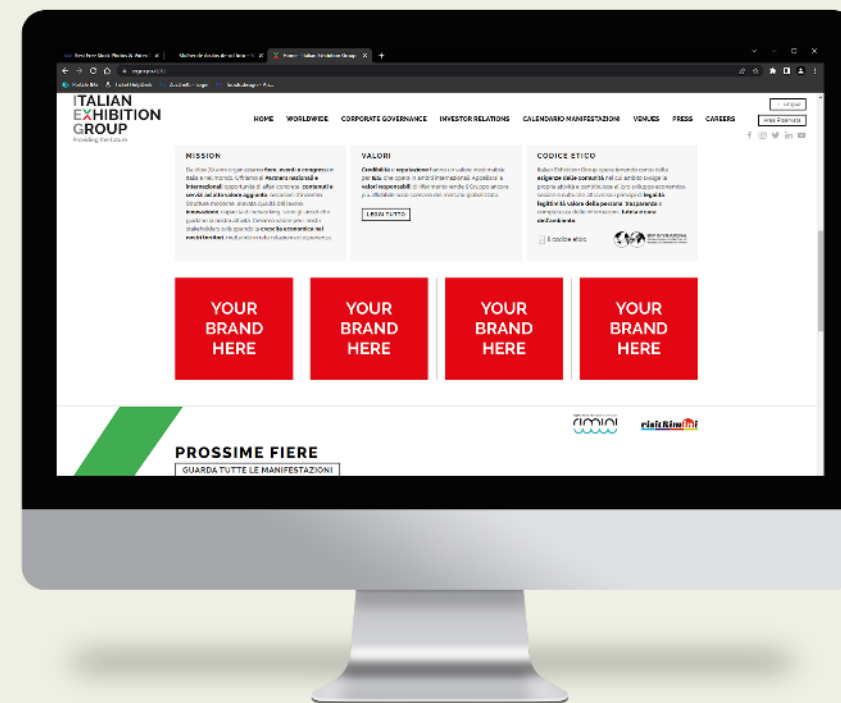
Max size: 80 kb

Format: png, jpg, gif

URL landing page link

Materials delivery:

within 10 days of publication date



C. Logo on Homepage APP



USP: Get maximum digital coverage during the days of the show every time visitors access the app homepage.

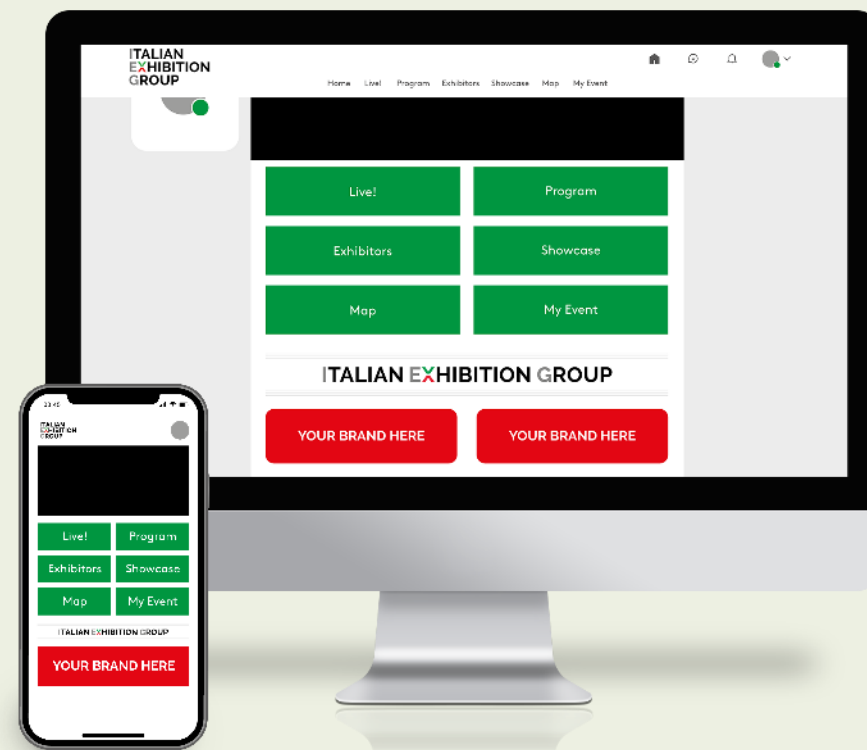
DIGITAL PLATFORM: LOGO - HOME PAGE

€ 2,000

Technical info:

Logo size: 200x200 pixel

Format: png, jpg, gif or vector



C. Banner – internal website pages



USP: Get maximum digital coverage during the event days at every access to the pages dedicated to visitors

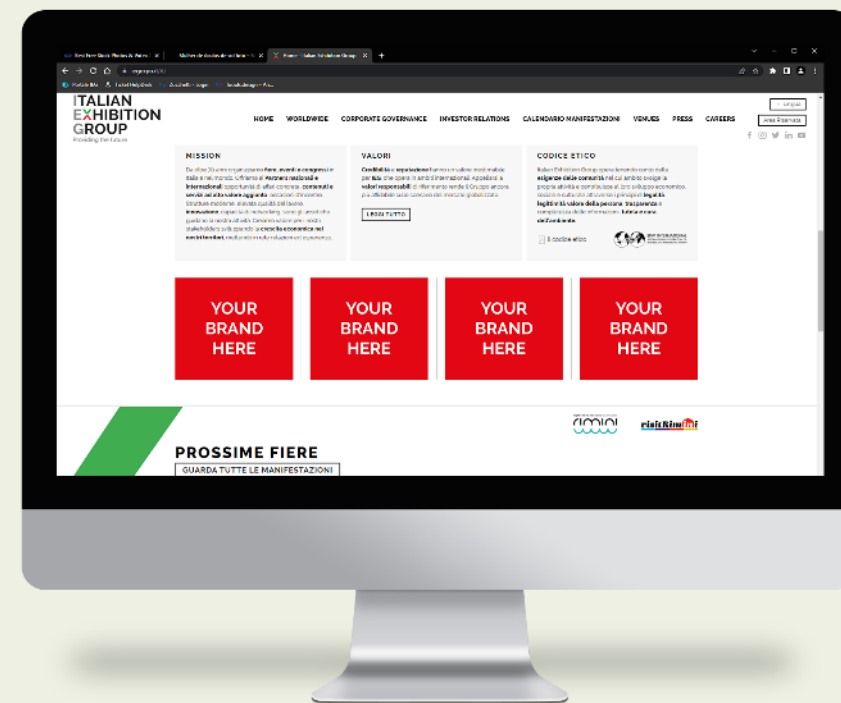
WEB BANNER ON THE EVENT SITE
(INTERNAL PAGES 200X200PX)

€ 1,200

Technical info:

Logo size: 200x200 pixel

Format: png, jpg, gif or vector



01

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Digital visibility

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d. Banner in reserved areas



USP: Attract visitors' interest in your brand: more than 90% of tickets are requested via the reserved areas.

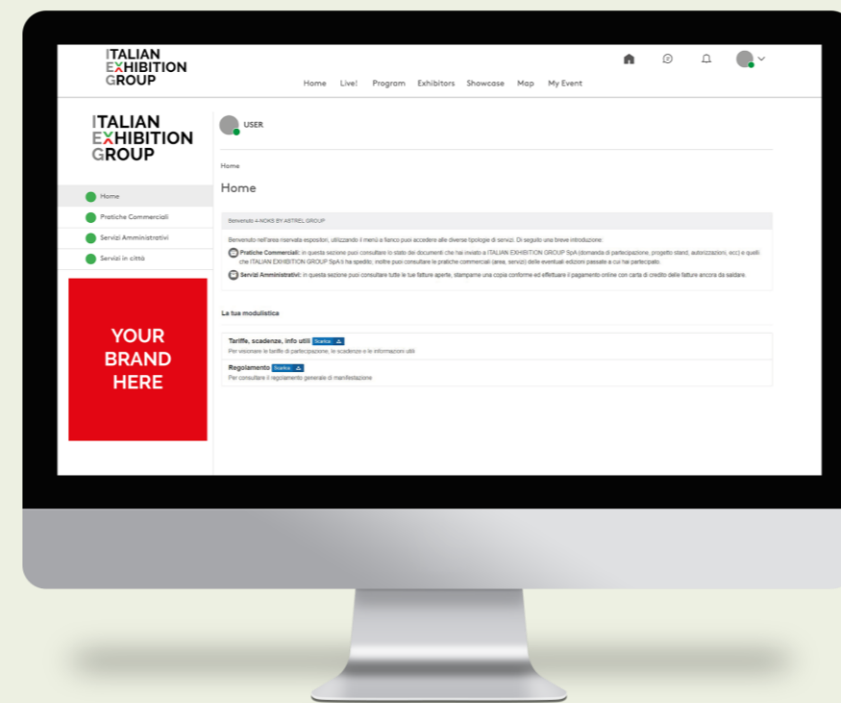
VISITORS RESERVED AREA BANNER - 250X250PX € 5,000

Technical info:

Logo size: 250x250 pixel
Format: png, jpg or vector
Max size: 1 MB

Materials delivery:

within 10 days of the publication date



e. Logo in highlights



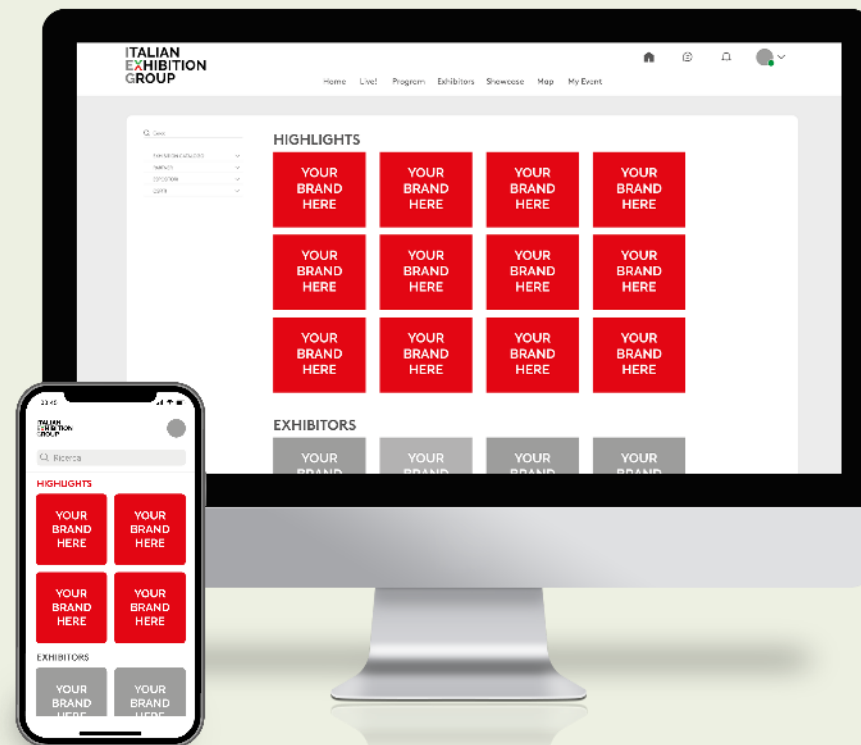
USP: Multiply your visibility by up to 7 times by placing your logo in the highlights section of the exhibitor catalogue.

DIGITAL PLATFORM: TOP 16

€ 1.500

Technical info:

Complete the event's digital showcase at logo, image and text level.



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Visibilità digitale

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j.

Splash page



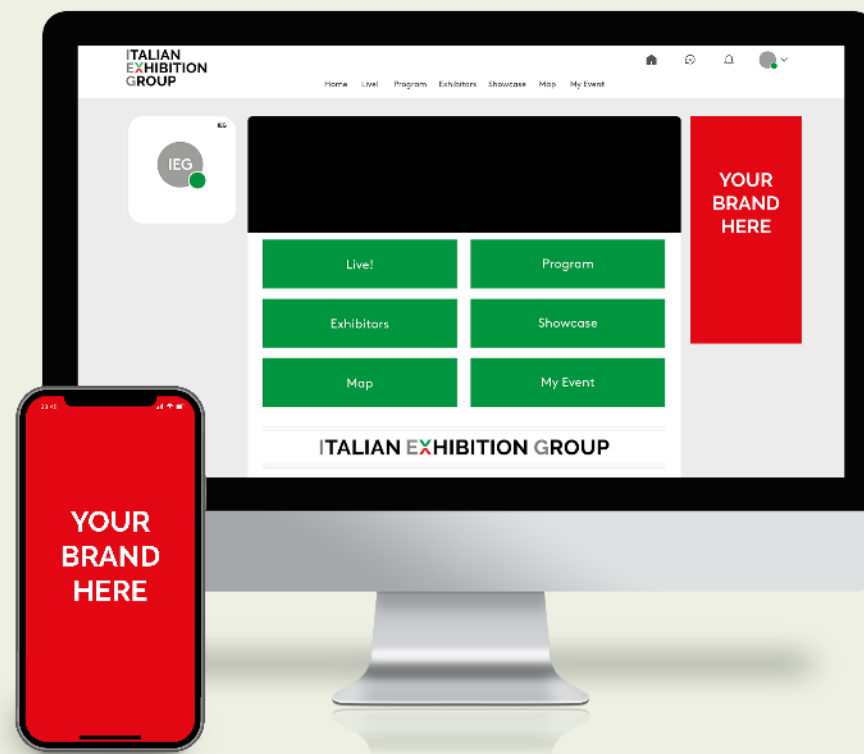
USP: Show your brand to everyone when they open the app and the event homepage by choosing this exclusive digital service.

SPLASH PAGE

€ 2.000

Technical info:

Image size 1080x1920 pixel (ratio 9:16). Format png, jpg.
Max size: 1 MB





Dark Mode Sponsored Post

The campaigns will start from the fair's proprietary accounts so they will hit a highly qualified and profiled target in the industry

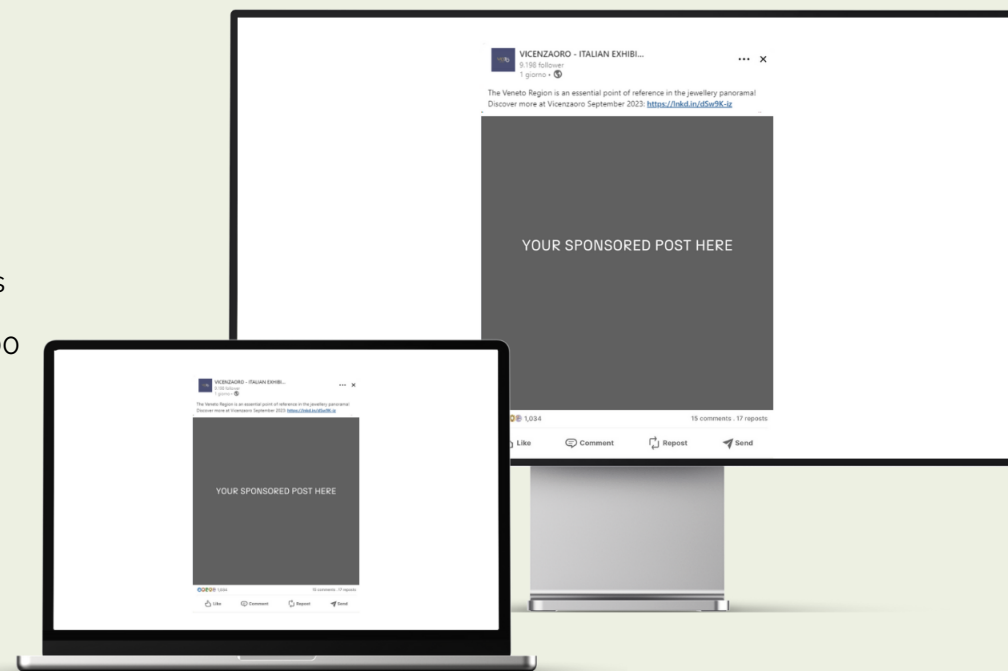


Dark Mode Sponsored Post

€ 2.000

Campaign Setup

- Goal: Traffic to exhibitor profile page or landing page
- Channel: Meta, LinkedIn
- Country: Italy
- Target type: Lookalike on proprietary trade show database, target profiled by interests, behaviors and socio-demographic characteristics
- Minimum guaranteed visibility: 300,000 users, 4,000 clicks (Meta), 3,500 (LinkedIn)



p. Landing page



- Creation of a turnkey landing page for lead generation for use by the exhibitor.
- The landing page is aimed at seeking qualified leads that will become prospects or visitors to the trade show
- IEG and the exhibitor will have co-ownership of the leads collected

LANDING PAGE CUSTOMIZED

€ 5.000

Technical info:

Exhibitor delivers visual and textual assets

Mini-consultation by IEG on the best performing assets

IEG handles the creation and optimization of the landing

Deadline for Material Delivery:

1 month before the exhibition



01

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Visibilità digitale

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f. Logo on online map



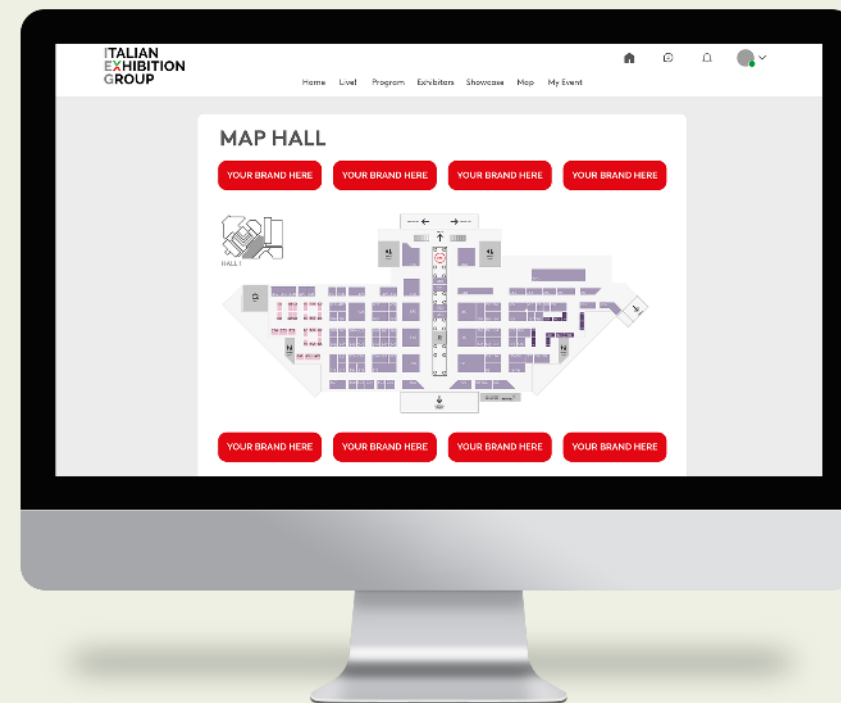
USP: Ensure visibility whenever the map is accessed and that you can be found on visitor routes by placing your brand logo on your stand on the floor plan.

DIGITAL PLATFORM: LOGO ONLINE MAP

€ 500

Technical info:

Complete the event's digital showcase at logo, image and text level.



e. Banner on Web Invitation



USP: A not-to-be-missed opportunity to highlight your brand to an exclusive selection of professionals.

NEWSLETTER – WEB INVITATION BANNER

€ 10,000

Technical info:

Image size 1920X1080 pixel (ratio 16:9). Format png, jpg, gif

Max size: 1 MB

Materials delivery:

within 10 days of the publication date



03

Push communications

- a. Social communications
- b. E-mail:
 - 1. News and NL Banner
 - 2. DEM
 - 3. Banner in Newsletter

Materials delivery: via e-mail: advertising@iegexpo.it



a. Social Communications – Post / Stories / Reels



USP: Reach the entire national and international show community through social channels.

BEFORE

- Post € 1,500
- Carousel € 1,500
- 1 set of 3 Stories € 2,500
- Reel € 2,000

LIVE

- Post € 2,500
- Carousel € 2,000
- 1 set of 3 Stories € 4,000
- Reel € 3,500

Technical info:

Text: description max 350 characters including spaces.

URL landing page link (optional)

Logo: vector

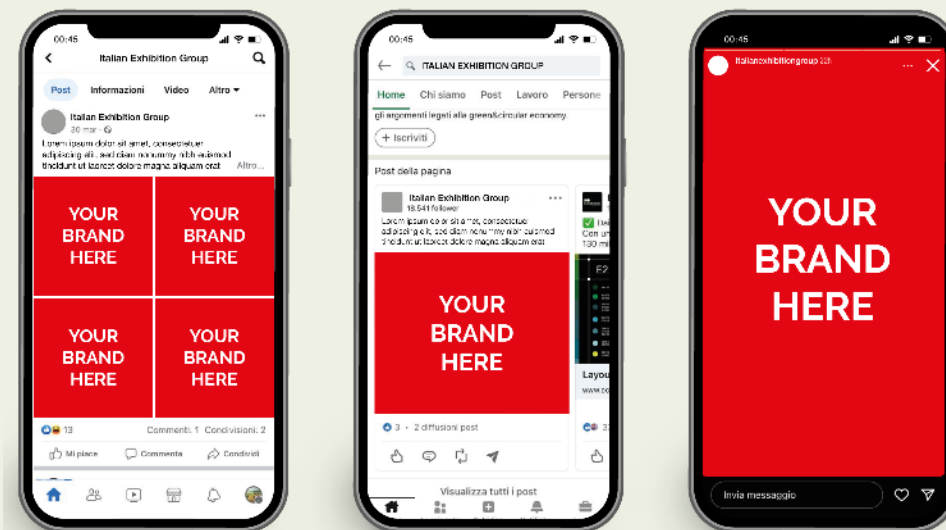
Reel (max 20''): size 1080x1920 (ratio 9:16)

Post: size 1080x1080

Stories: size 1080x1920

Materials delivery:

within 7 days of the publication date (LIVE excluded)



a. Social Communications – Influencer – One Shot Activity



USP: Reach the entire national and international event community through social channels thanks to the voice and engagement of fit influencers, nutritionists and wellness creators.

BEFORE

- Post € 2,000 - € 3,000
- Carousel € 2,000 - € 3,000
- IG Stories € 1,500 - € 3,000
- Reel € 2,500 - € 3,500

LIVE

- Post € 2,000 - € 3,000
- Carousel € 2,000 - € 3,000
- IG Stories € 2,000 - € 3,500
- Reel € 3,000 - € 3,500

Technical info:

Text: description max 350 characters including spaces

URL landing page link (optional)

Photo: max 5 provided by the client company

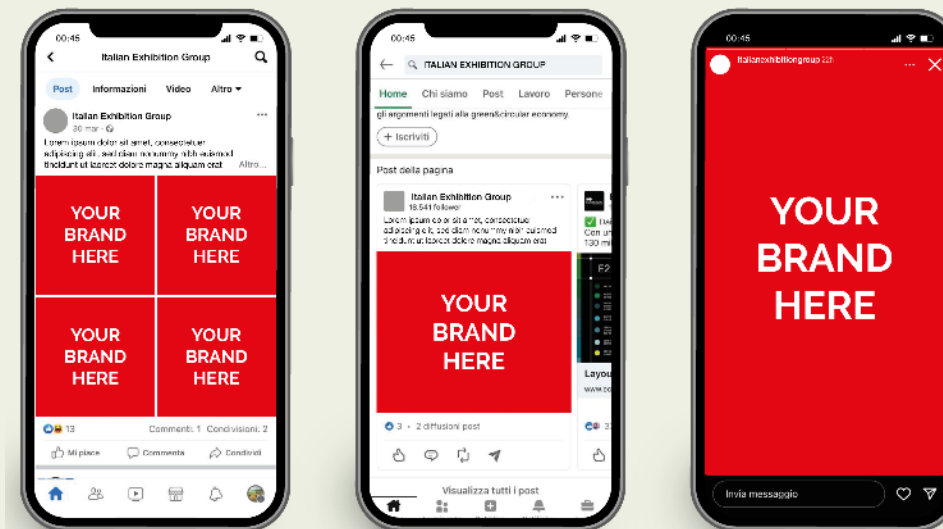
Reel (max 20''): size 1080x1920 (ratio 9:16)

Post: size 1080x1080

Stories: size 1080x1920

Consegna materiale:

within 7 days of the publication date (LIVE excluded)



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Push Communications

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a. Social Communications – Influencer – Package 1 (IGS) standard



USP: Reach the entire national and international event community through social channels thanks to the voice and engagement of fit influencers, nutritionists and wellness creators.

LIVE

- 2 IG Stories before the Live
- 2 IG Stories Live
- 1 Reel Live (max 20")

Total Influencer Package 1 (IGS)

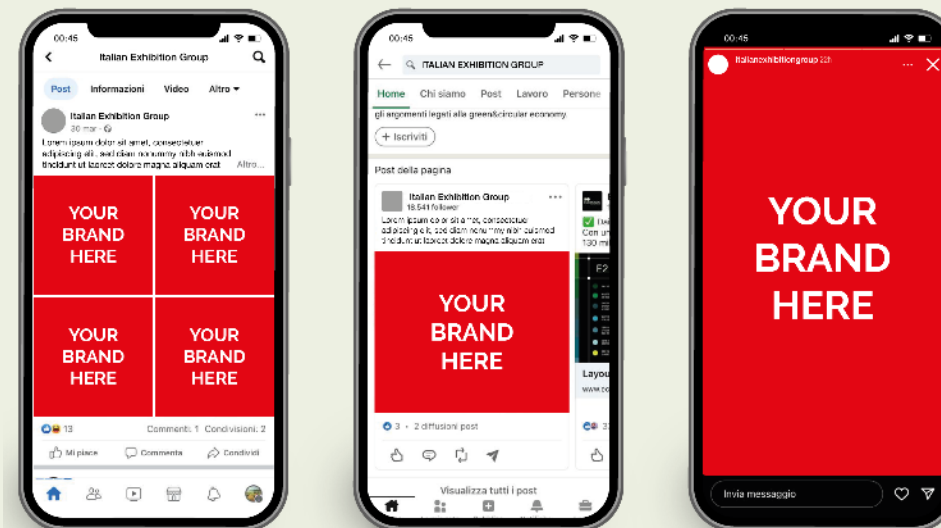
€8,500 - €10,000

Technical info:

URL landing page link (optional)

Reel (max 20"): size 1080x1920

Stories: size 1080x1920



a. Social Communications – Influencer – Premium Package 2 (Reels)



USP: Reach the entire national and international event community through social channels thanks to the voice and engagement of fit influencers, nutritionists and wellness creators.

LIVE

- 2 Reels before the Live (max 20")
- 2 Reels Live (max 20")
- 2 IG Stories Live

Total Influencer Package 2 (Reels)

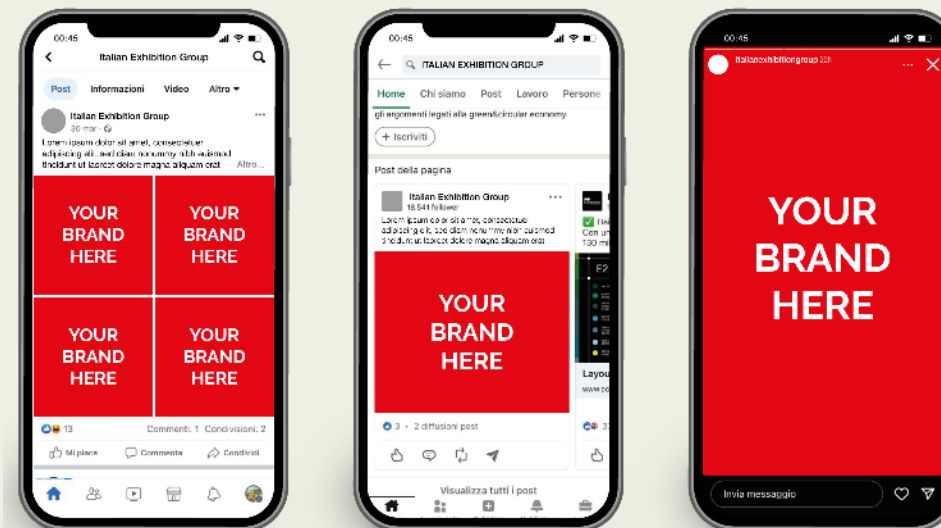
€13,500 - €15,000

Technical info:

URL landing page link (optional)

Reel (max 20"): size 1080x1920

Stories: size 1080x1920



a. Social Communications – Influencer – Premium Package 3 (IGS + Reels)



USP: Reach the entire national and international event community through social channels thanks to the voice and engagement of fit influencers, nutritionists and wellness creators.

LIVE

- 1 IGS Stories before the Live
- 1 IGS Stories Live
- 1 Reel before the Live (max 20")
- 1 Reel Live (max 20")

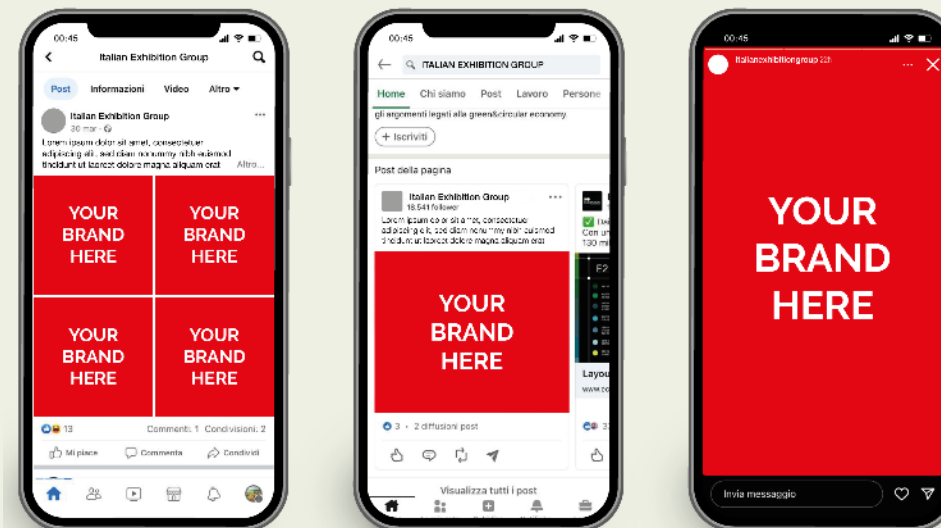
Total Influencer Package 3 (IGS+REELS) €8,000 - €9,000

Technical info:

URL landing page link (optional)

Reel (max 20"): size 1080x1920

Stories: size 1080x1920



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Push Communications

04

B.1 | News and NL Banner



USP: Give your brand visibility and relevance by communicating corporate news to a database of profiled professionals..

NEWS AND BANNER IN NEWSLETTER € 3,000

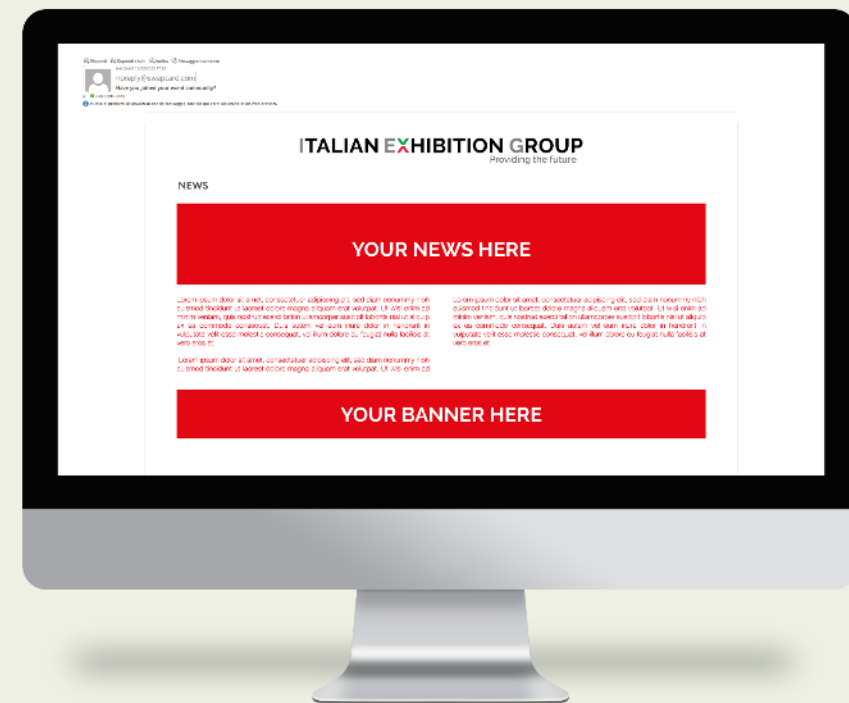
Technical info:

Text max 500 characters including spaces with link to website

Banner: png or jpg size 600x200 px (wxh)

Materials delivery:

within 10 days of the publication date.



B.2 | DEM



USP: Reach a large pool of profiled potential clients with a newsletter entirely and exclusively dedicated to your brand.

DEM VISITORS

€ 6,000

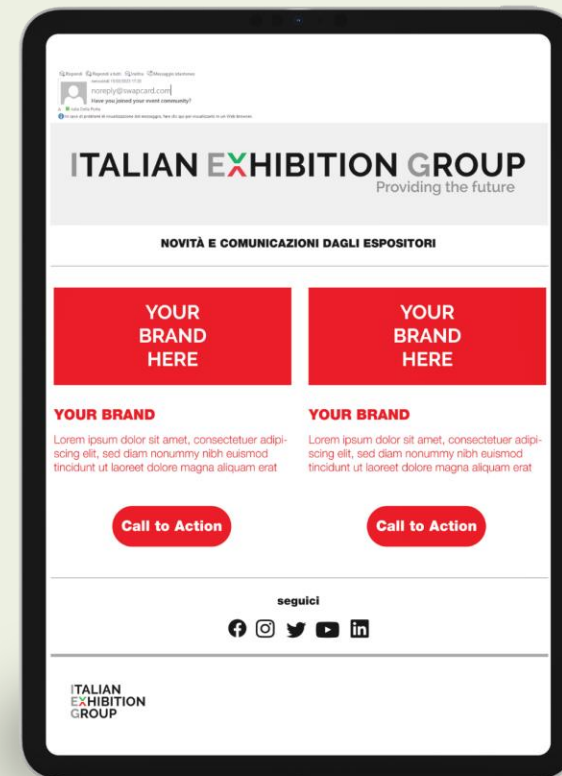
Technical info:

- Header image 600x300 with link
- Up to 3 images 600x200 with link
- Up to 3 news items max. 500 characters, with landing link and call to action

Content: preferably product news, industry updates, own event promotion/invitation during the show.

Materials delivery:

A DEM test will be sent within 5 working days from date of sending. The client company will be required to confirm acceptance within 3 working days from the date of sending of the DEM.



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Comunicazioni push

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e. 4 | DEM multibrand



USP: Make your brand visible to the entire event database and drive users to your exhibitor profile page

VISITORS MULTIBRAND DEM € 1.000
(link to the exhibitors profile on digital platform)

Technical info:

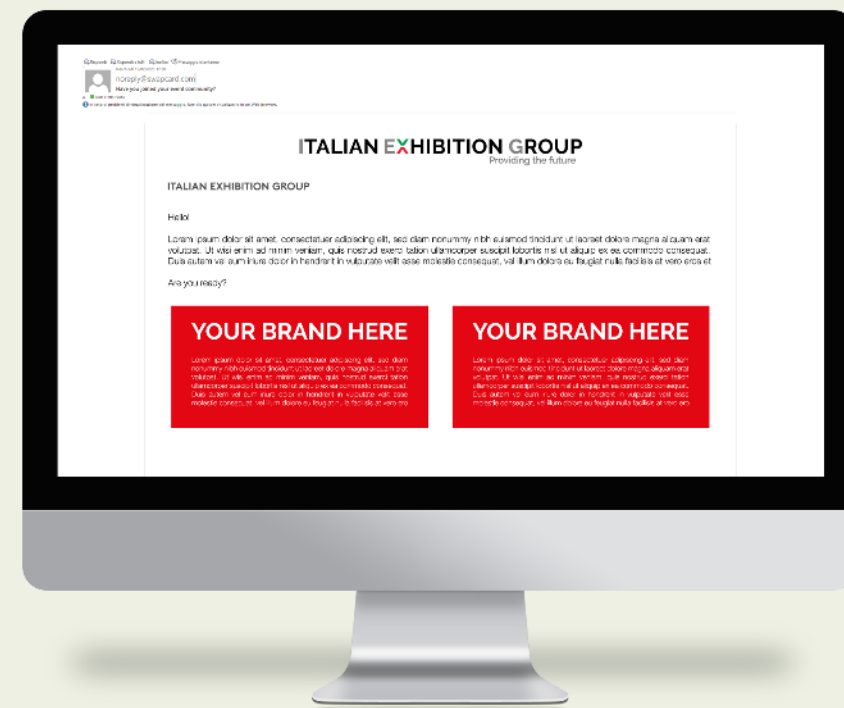
Text: max 250 characters including spaces

Image: 16:9 ratio or even 1:1

Logo: png or jpg

Material delivery:

within 10 days from the date of publication.



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Push Communications

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B.3 | Banner in Newsletter



USP: Give your brand visibility across the entire event database and lead users to your exhibitor profile page.

BANNER IN NEWSLETTER

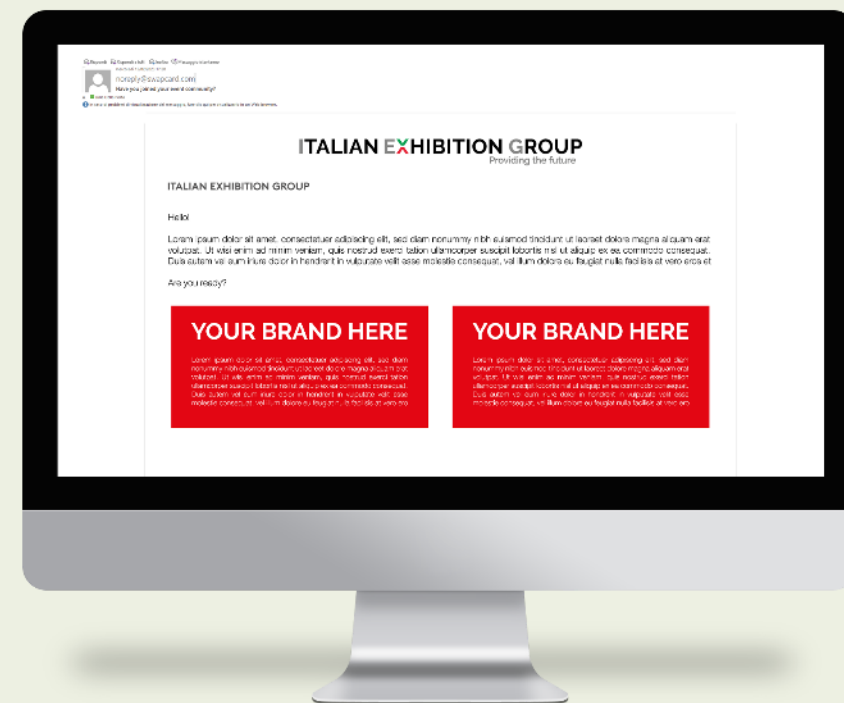
€ 1,000

Technical info:

Banner: png or jpg size 600x200 px (wxh)

Materials delivery:

within 10 days from the date of publication..



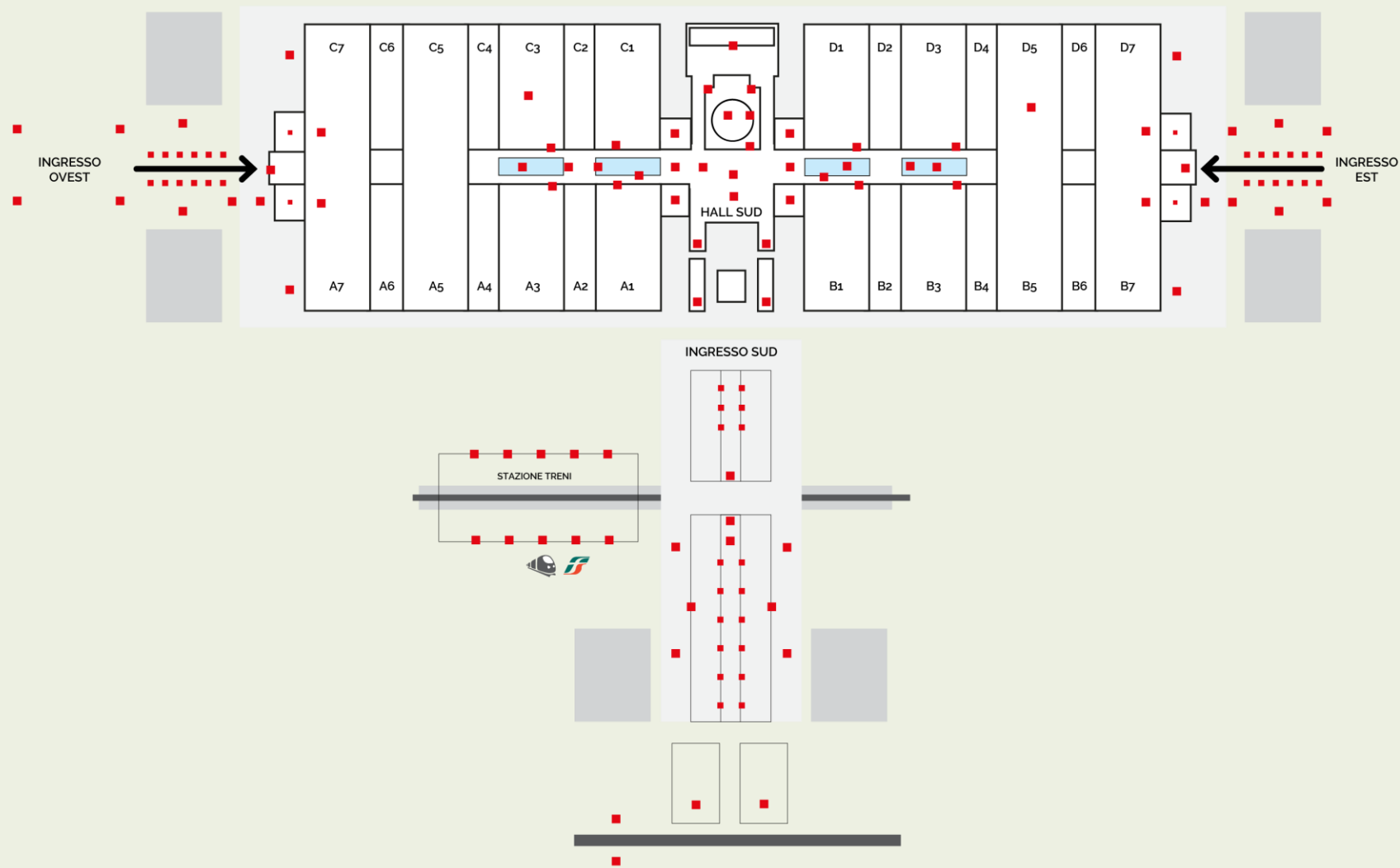
04

R | Fairground **RIMINI**

- a. Entrance
- b. Hall e Communal areas
- c. Column customisation
- d. Ads in the exhibition halls
- e. Pools
- f. Other

Materials delivery: via e-mail: advertising@iegexpo.it





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R | Fairground Rimini

a. 1 | Entrance

USP: Located at the entrances to the SOUTH/WEST car parks, maximum visibility on entry and exit.

CUSTOMISATION OF EXTERNAL PANELS € 6,100
(LAMINATED VENEER) SOUTH/EAST/WEST ENTRANCES

Technical info:

Size: 500 cm x 300 cm (bxh).

Graphic material: high resolution PDF files

Materials delivery:

within 30 days of the start of the show.



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R | Fairground Rimini

a. 2 | Entrance

USP: Human height, maximum customisation, highest footfall position.

OUTDOOR BANNER – DOUBLE-SIDED
ADVERTISING PANEL

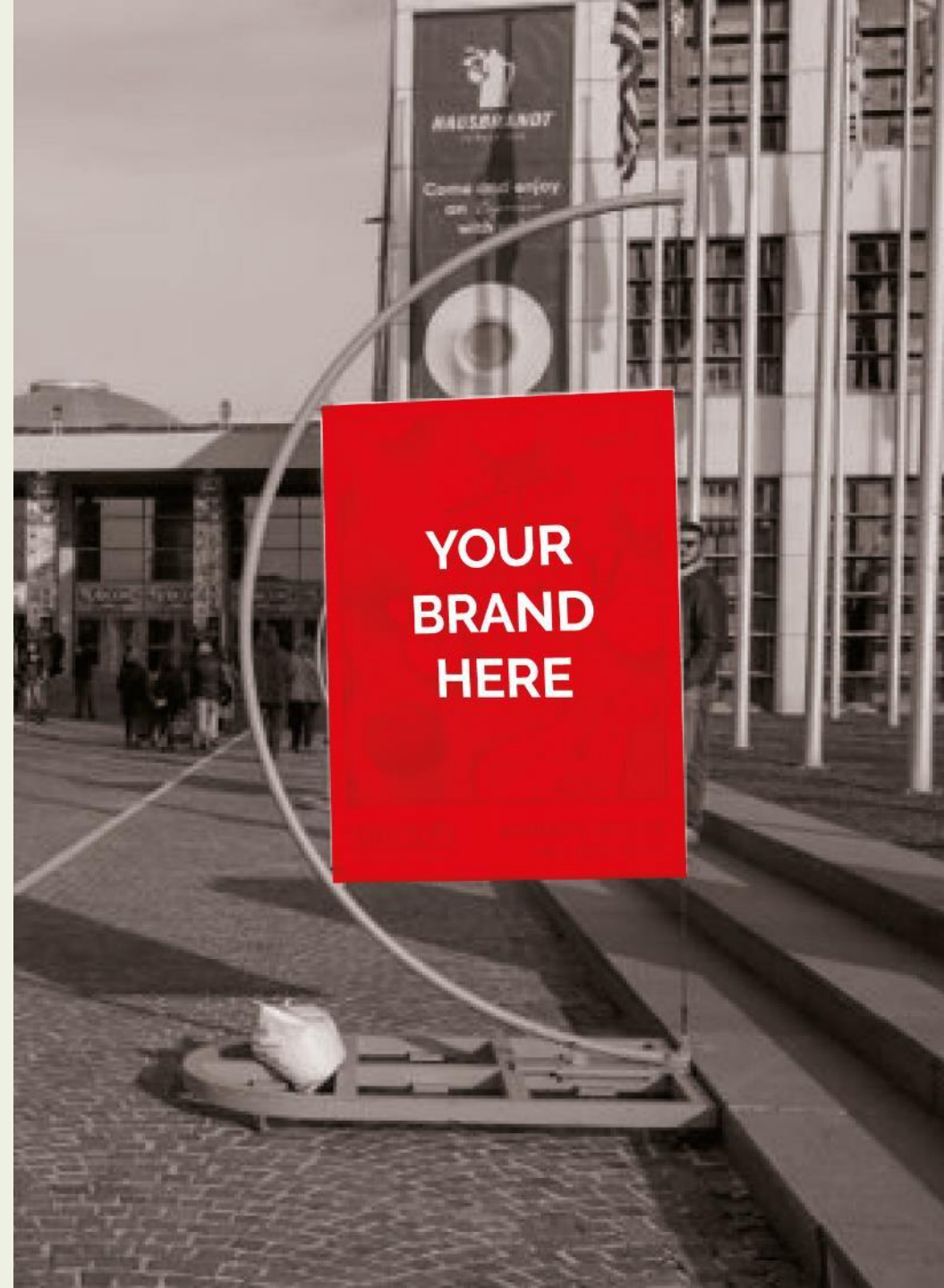
€ 850

Technical info:

Size: 100 cm x 140 cm (bxh) - double-sided
Graphic material: high resolution PDF files

Materials delivery:

within 30 days of the start of the show.



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R | Fairground Rimini

a. 3 | Entrance

USP: Replicate your message along the visitors' main access avenue.
Create your atmosphere even before they reach your stand..

DOUBLE-SIDED ADVERTISING PANELS -
SOUTH ENTRANCE - EXTERNAL SWAN

€ 850

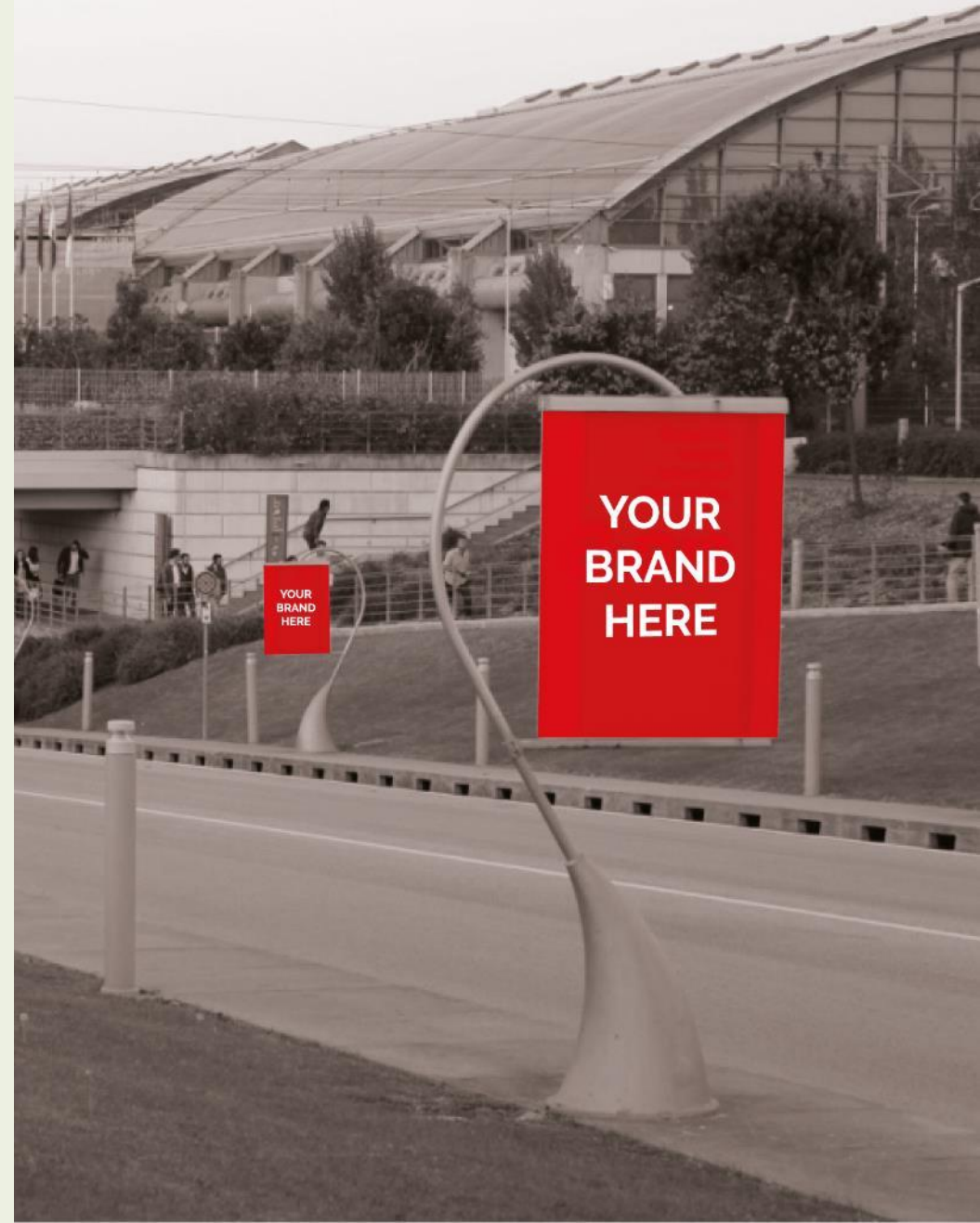
Technical info:

Size: 100 cm x 130 cm (bxh) - double-sided

Graphic material: high resolution PDF file provided by the client company.

Materials delivery:

within 30 days of the start of the show.



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R | Fairground Rimini

a. 4 | Entrance

USP: 500 meters of visibility along the pedestrian walkway leading to the SOUTH entrance.

CUSTOMISATION OF SOUTH ENTRANCE

PEDESTRIAN SUBWAY

€ 35,000

Technical info:

Size: 123 m x 0,80 cm (bxh).

Graphic material: high resolution PDF file provided by the client company.

Materials delivery:

within 30 days of the start of the show.



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R | Fairground Rimini

a. 5 | Entrance

USP: Impress your future clients on arrival. Ensure visibility for all visitors coming to the exhibition centre by train.

- DOUBLE-SIDED TOTEM, RIMINIFIERA RAILWAY STATION € 500
- DOUBLE-SIDED TOTEM, RIMINIFIERA RAILWAY STATION - N.5 TOTEMS € 2,500

Technical info:

Size: 114 cm x 168 cm (bxh).

Graphic material: high resolution PDF file provided by the client company.

Materials delivery:

within 30 days of the start of the show.



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R | Fairground Rimini

a. 6 | Entrance

USP: Dress the main entrance deck in your brand colours. You will be visible to cars and pedestrians entering from the SOUTH entrance.

RAILWAY BRIDGE ADVERTISING BANNER

€ 15,000

Technical info:

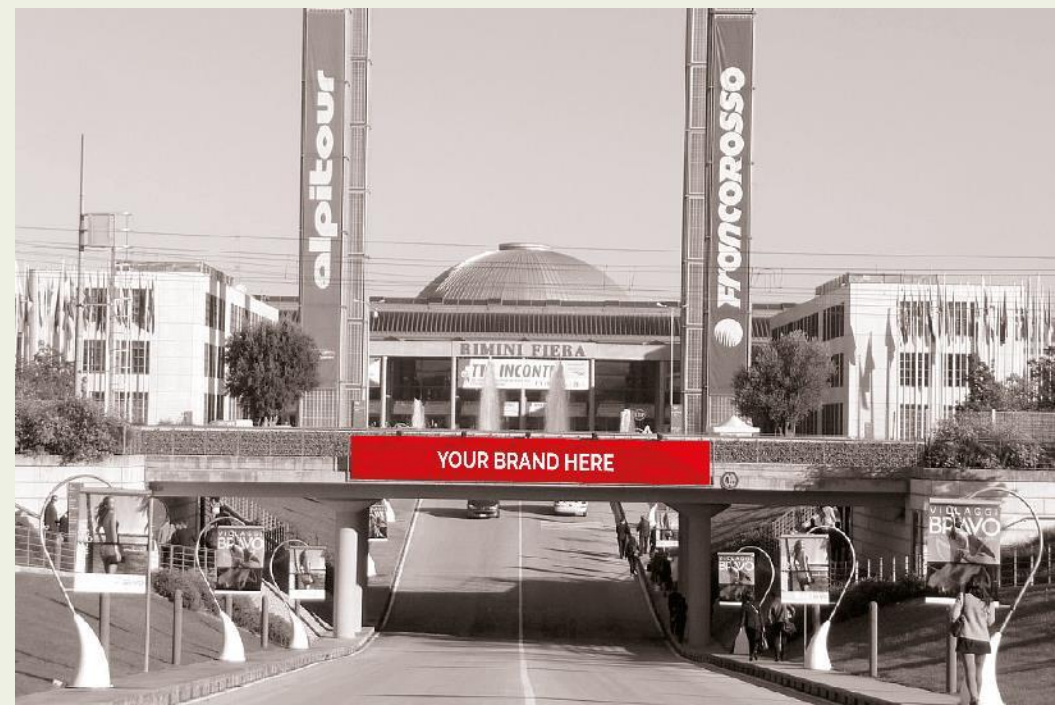
Size: 12 m x 1.50 m (bxh).

Graphic material: high resolution PDF file provided by the client company.

Materials delivery:

within 30 days of the start of the show.

RIMINIWELLNESS
THE WELLNESS EXPERIENCE SHOW



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R | Fairground Rimini

a. 7 | Entrance

USP: Set the mood for the show and secure the largest space available. 25 meters high, dedicated only to you.

CUSTOMISATION OF TETRAPYLON FOUNTAIN € 50,000

Technical info:

Size: 2,5 m x 25 m (bxh) - single-sided

Graphic material: high resolution PDF file provided by the client company.

Materials delivery:

within 30 days of the start of the show.



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R | Fairground Rimini

a. 8 | Entrance

USP: 12 metres with your signature. Get noticed and decorate the main entrance to the fairgrounds with your colours..

SHOW ENTRANCE ADVERTISING BANNER - € 12,000
SOUTH ENTRANCE TO BUILDING

Technical info:

Size: 2,5 m x 10 m (bxh) - single-sided

Graphic material: high resolution PDF file provided by the client company.

Materials delivery:

within 30 days of the start of the show.



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R | Fairground Rimini

a. 9 | Entrance

USP: Welcome your visitors with 5 square meters dedicated just to you.

ADVERTISING BANNER,

WEST SHOW ENTRANCE

€ 8,000

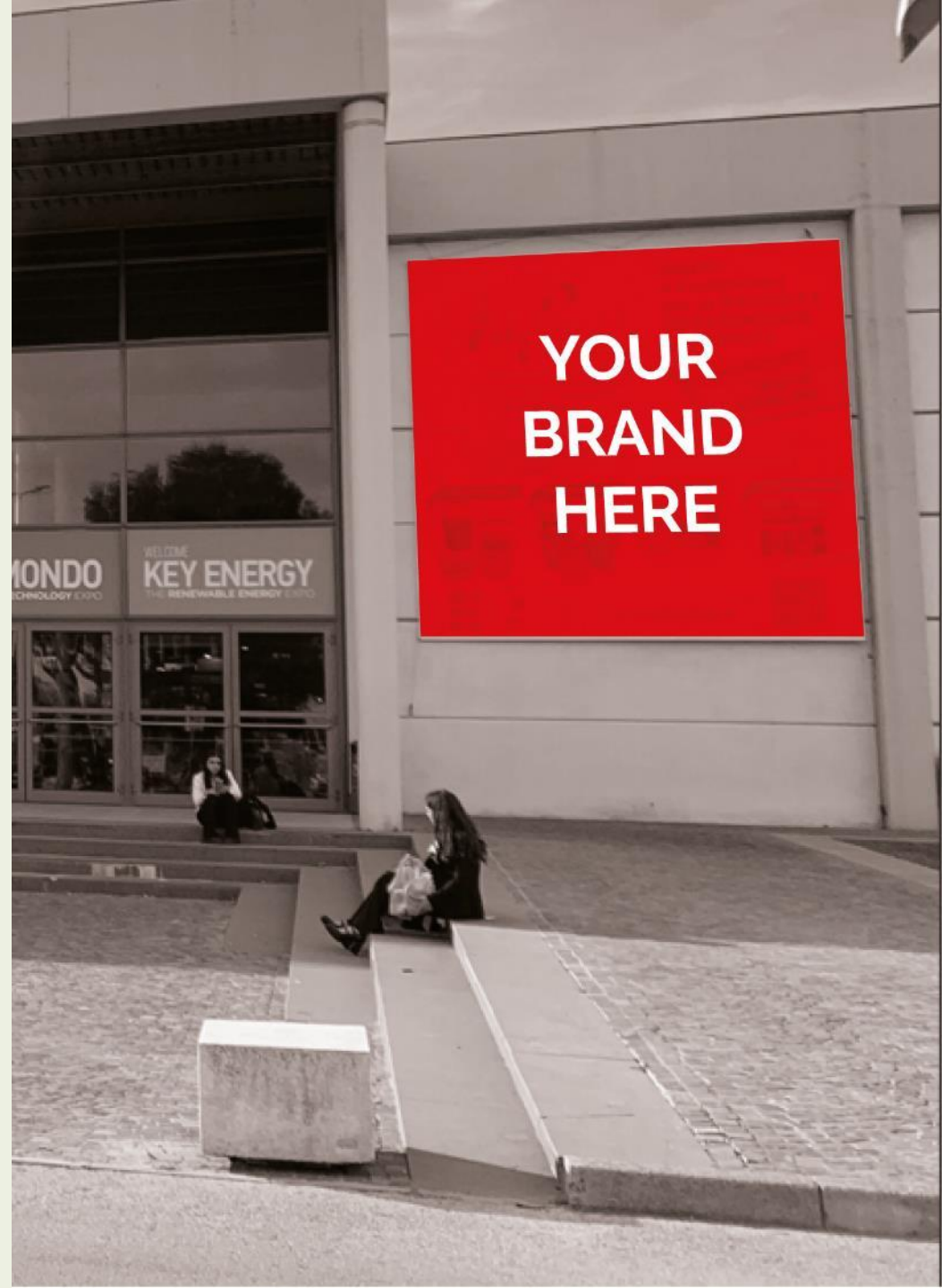
Technical info:

Size: 5 m x 5 m (bxh) - single-sided

Graphic material: high resolution PDF file provided by the client company.

Materials delivery:

within 30 days of the start of the show.



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R | Fairground Rimini

a. 10 | Entrance

USP: Choose a different kind of communication, stand out where nobody expects it and escort visitors through the entrance

CUSTOMISATION OF FAIRGROUND
ENTRANCE STEPS

€ 5,000

Technical info:

Size: 4 m x 15 cm (bxh).

Graphic material: high resolution PDF file provided by the client company.

Materials delivery:

within 30 days of the start of the show.



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R | Fairground Rimini

a. 11 | Entrance

USP: Bring visitors into your world. Create your atmosphere for them as soon as they arrive at the entrance.

CUSTOMISATION OF SHOW ENTRANCE WINDOWS

FAIRGROUND ENTRANCE

€ 5,000 each

Technical info:

Size: 259 cm x 115 cm (bxh) - double-sided

Graphic material: high resolution PDF file provided by the client company.

Materials delivery:

within 30 days of the start of the show.



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R | Fairground Rimini

a. 12 | Entrance

USP: Bring visitors into your world. Create your atmosphere for them as soon as they arrive at the entrance.

CUSTOMISATION OF REVOLVING DOORS AT SHOW ENTRANCE

SOUTH ENTRANCE	€ 4,000
EAST or WEST ENTRANCE	€ 2,000

Technical info:

Size: 136 cm x 220 cm (bxh).

Graphic material: high resolution PDF file provided by the client company.

Materials delivery:

within 30 days of the start of the show.



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R | Fairground Rimini

a. 13 | Entrance

USP: Sign the entrance turnstiles with your colors. Get noticed by all visitors at the entrance!

CUSTOMISATION GLAZING TURNSTILES ENTRANCE EVENTS

SOUTH ENTRANCE

€ 25,000

Technical info:

Turnstile

Size: 63 m x 10 cm (bxh).

Graphic material: high resolution PDF file provided by the client company.

Glazed

Size: various measures

Graphic material: high resolution PDF file provided by the client company.

Material delivery:

within 30 days from the beginning of the event.

RIMINIWELLNESS
THE WELLNESS EXPERIENCE SHOW



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R | Quartiere Fieristico

b. 1 | South Hall areas

LED columns in the south hall

USP: : Dominate the scene with this high-impact advertising space!

Stand out and get noticed by everyone with this prime advertising space that welcomes every visitor to the fair. Promote your ad, brand, booth, and products by choosing a display spot that truly grabs everyone's attention!

SOUTH HALL AREAS - LED COLUMNS € 2.500 "Single ad placement" (max 24 companies)

SOUTH HALL AREAS - LED COLUMNS € 25.000 "half domination" (max 2 companies)

SOUTH HALL AREAS - LED COLUMNS € 50.000 "domination" (esclusiva 1 company)

Technical Information

No. of LEDs: 4 LEDs arranged in 4 columns; positioned 3 m above the ground.

LED size: 1 m (W) x 2.5 m (H)

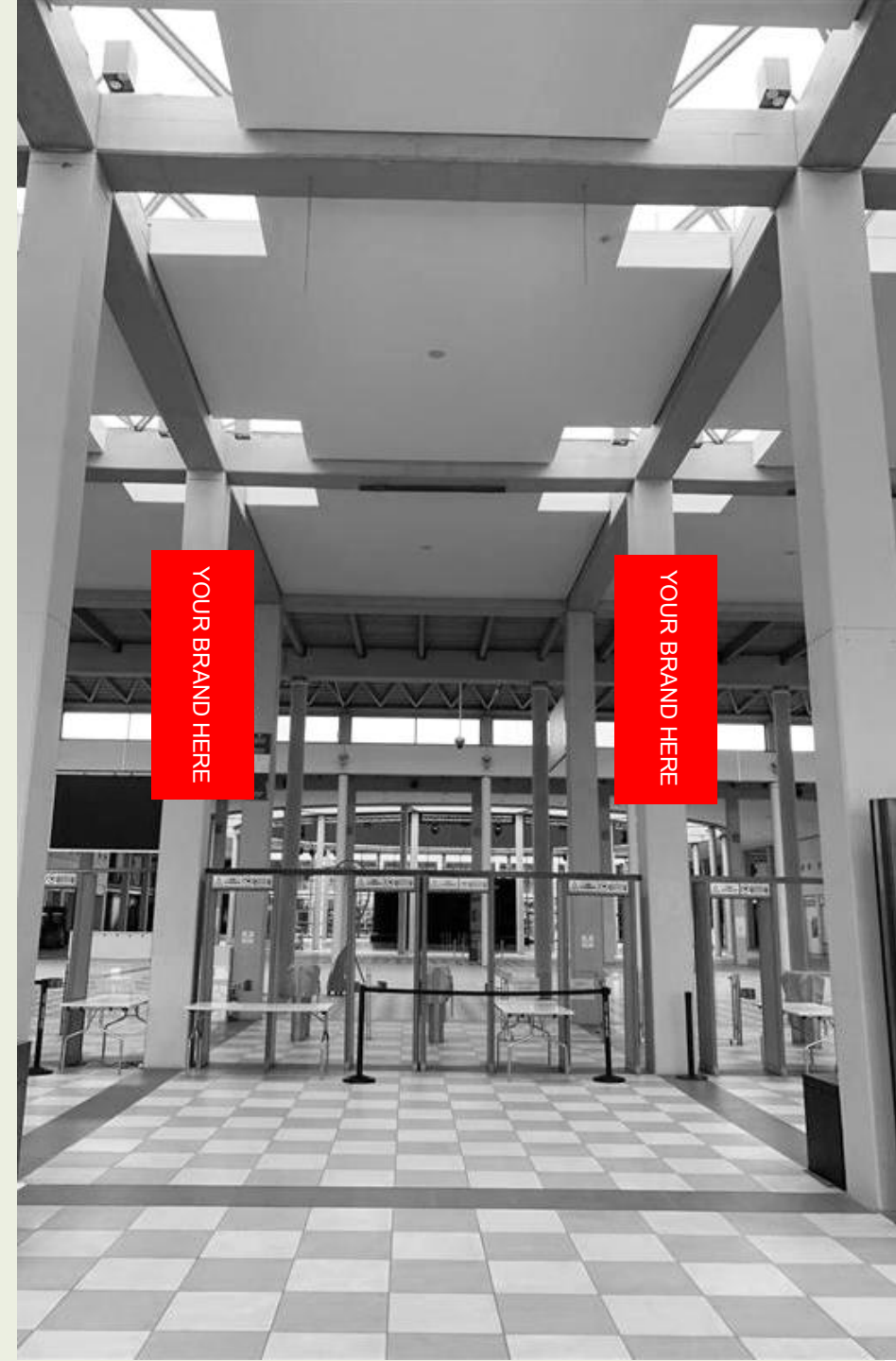
Orientation: Vertical

Resolution: 512 x 1280 (W x H) pixels

Supported file formats: MP4 (H.264), JPG, PNG. No audio.

Spot duration: 15 seconds

File provided by the client.



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R | Fairground Rimini

b. 2 | Hall and Communal areas

USP: Reserve your space now and make your brand visible from the main hall and the service and refreshment areas.

ADVERTISING BANNER, BAR/SHOP AREA – SOUTH HALL € 5,200

Technical info:

High resolution PDF file;

Size 5,2 m x 3,6 m - single-sided
resolution 300 dpi; fonts included in the PDF

Materials delivery:

within 30 days of the start of the show.



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R | Fairground Rimini

b. 3 | Hall and Communal areas

USP: Promote your brand, your stand and your products by choosing an advertising space that makes you visible to everyone from the main halls and common areas.

DOUBLE-SIDED ADVERTISING BANNER

€ 850

Technical info:

High resolution PDF file;

Size 1 m x 1,40 m - double-sided
resolution 300 dpi; fonts included in the PDF

Materials delivery:

within 30 days of the start of the show.



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R | Fairground Rimini

b. 4 | Hall and Communal areas

USP: Stand out from the competition and be visible to everyone in the South Hall. This space will give your brand exceptional and exclusive visibility.

ADVERTISING BANNER, SOUTH HALL

€ 9,000

Technical info:

High resolution PDF file;
Size 5x3 m double-sided
resolution 300 dpi; fonts included in the PDF.

Materials delivery:

within 30 days of the start of the show.



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04

R | Fairground Rimini

b. 5 | Hall and Communal areas

USP: Get noticed by everyone with this advertising space visible from the main hall, whether they are entering the show, still queueing or are in the refreshment areas. Everyone will see your ad.

ADVERT ON THE BIG SCREEN CIRCUIT

€ 1,500

Technical info:

- spot resolution in pixels: 1920x1080; full screen.
- no sidebands;
- format: mp4 with audio;
- spot duration: maximum 20 seconds;
- production of audio file: charged to the exhibitor;

Materials delivery:

within 30 days of the start of the show.



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R | Fairground Rimini

b. 6 | Hall and Communal areas

USP: Choose a strategic spot and make your brand visible to those heading for the conference and meeting rooms, as well as those in the South Hall.

CUSTOMISATION OF CONVENTION ROOM STAIRS
SOUTH HALL

€ 5,000

Technical info:

High resolution PDF file;

Size 2,95 m x 0,15 m

resolution 300 dpi; fonts included in the PDF

Number of stairs: 27

Materials delivery:

within 30 days of the start of the show.



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R | Fairground Rimini

b. 7 | Hall and Communal areas

USP: Promote your brand by choosing these advertising spaces that offer maximum coverage from the corridors of the main halls and pool arcades.

ADHESIVE DIRECTIONAL GRAPHICS

- ADHESIVE GRAPHICS 5 m (diameter) € 5,000 each
- GRAFICA ADESIVA 1 m (diameter) € 150 each

Technical info:

High resolution PDF file;
Size 5 m – 1 m
resolution 300 dpi; fonts included in the PDF

Materials delivery:

within 30 days of the start of the show.



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R | Fairground Rimini

C. 1 | Column customisation

USP: Promote your brand and your stand with this advertising space visible from all angles in the main halls and communal areas.

- CUSTOMISATION OF INTERNAL HALL € 1,200
COLUMNS - 4-SIDED GRAPHICS CM. 54 x 300 (W/XH)

Technical info:

High resolution PDF file;

Panel size: 0,54 m x 3 m

resolution 300 dpi; fonts included in the PDF

Materials delivery:

within 30 days of the start of the show.



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R | Fairground Rimini

C. 2 | Column customisation

USP: Your brand and your stand literally in front of everyone's eyes. Get maximum visibility and coverage now by promoting your brand and stand at the entrance to the South Hall, the area from which most visitors enter the show.

- ADVERTISING BANNER, ENTRANCE COLUMNS

€ 3,500

Technical info:

High resolution PDF file;
Size 1x7m single-sided
resolution 300 dpi; fonts included in the PDF

Materials delivery:

within 30 days of the start of the show.



01

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04

R | Fairground Rimini

C. 3 | Column customisation

USP: Take centre stage in the main halls and busiest public areas with this high-impact advertising space for every visitor entering the show.

- ADVERTISING BANNER, HALL COLUMNS M. 0,5X7 (W/XH) € 3,500
- ADVERTISING BANNER, HALL COLUMNS M. 0,5X5 (W/XH) € 2,500

Technical info:

High resolution PDF file;
Size 0,5x7m single-sided – 0,5x5m single-sided
resolution 300 dpi; fonts included in the PDF

Materials delivery:

within 30 days of the start of the show.



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R | Fairground Rimini

d. 1 | ADS in the Exhibition Halls

USP: Give your brand and your stand high visibility and coverage by choosing a strategic space that will get you noticed both inside and outside the exhibition halls.

CUSTOMISATION OF HALL WINDOWS

€ 3,000

Technical info:

High resolution PDF file;

Size:

Exterior glazing - 2,59 m x 1,15 m

Interior glazing - 2,52 m x 1,02 m

resolution 300 dpi; fonts included in the PDF

Materials delivery:

within 30 days of the start of the show.



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R | Fairground Rimini

d. 2 | ADS in the Exhibition Halls

USP: Thanks to its extraordinary visibility, this space will allow you to generate curiosity and desire to meet your brand in visitors heading towards your Hall.

CUSTOMISATION OF INTERNAL GLASS AREAS

€ 4,000

Info tecnica:

High resolution PDF file;

Size 2,59x1,15 m double-sided

resolution 300 dpi; fonts included in the PDF

Materials delivery:

within 30 days from the start of the event.



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R | Fairground Rimini

e. 1 | Pools

USP: Boost awareness of your brand and your stand by promoting it in outdoor areas frequented by visitors to the show.

- ADVERTISING BANNER FOR POOL PORTICOS SINGLE-SIDED M. 3X5 (WXH) € 4,000
- ADVERTISING BANNER FOR POOL PORTICOS DOUBLE-SIDED M. 5X2,9 (WXH) € 6,000

Technical info:

High resolution PDF file;
Size 5x2,9m double-sided - 3x5m single-sided
resolution 300 dpi; fonts included in the PDF

Materials delivery:

within 30 days of the start of the show.



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04

R | Fairground Rimini

e. 2 | Pools

USP: With this space, your brand will not go unnoticed. Choose columns in the pool area to make your brand visible from multiple aisles and transit areas.

CUSTOMISATION OF POOL COLONNADE
CIRCULAR GRAPHICS

€ 7,000

Technical info:

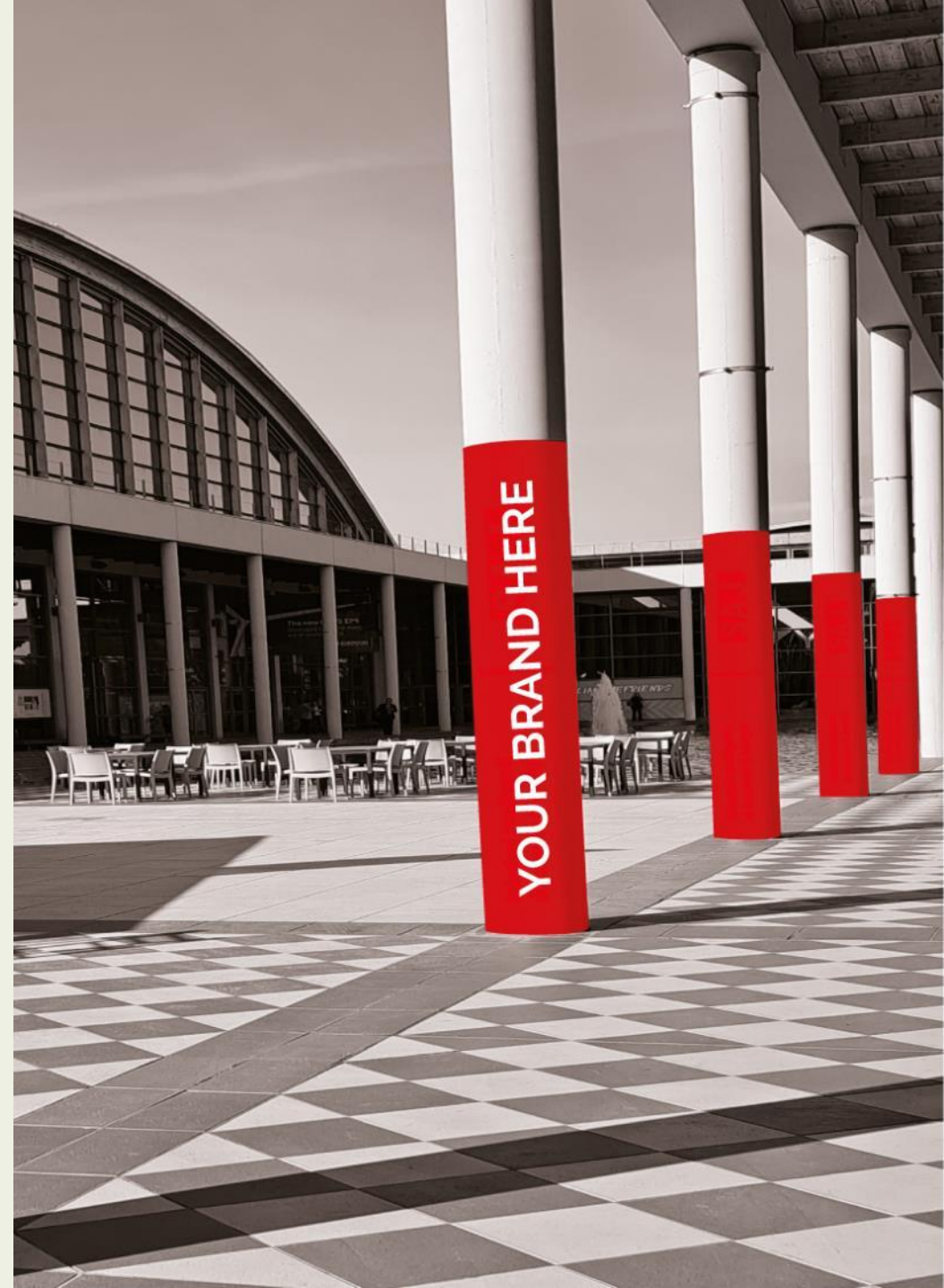
High resolution PDF file;

Size 1,25mx3m

resolution 300 dpi; fonts included in the PDF

Materials delivery:

within 30 days of the start of the show.



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R | Fairground Rimini

f.

1 | Other: ADV in Exhibiting Pavillions

USP: Get noticed right away and turn your brand into a focal point for every visitor who enters your booth lobby.

ADVERTISING SHEET INSIDE PAVILION

BANNER - ADVERTISING SHEET INSIDE PAVILION

€ 3,500

Info tecnica

High resolution PDF file;

Size: wxh 4,5mx2m or 2mx4,5m. - double-sided
resolution 300 dpi; fonts included in the PDF

Materials delivery:

within 30 days from the start of the show.



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R | Fairground Rimini

f.

2 | Other: Communal areas

USP: Grab interest out of every spotlight and get noticed by customising all mirrors with your band and stand.

CUSTOMISATION OF TOILET MIRRORS

CUSTOMISATION quantity 96 ADV

€ 15,000

CUSTOMISATION quantity 48 ADV

€ 7,500

Technical info:

High resolution PDF file;

Size: 20x115 cm (wxh)

resolution 300 dpi; fonts included in the PDF

Materials delivery:

within 30 days of the start of the show.



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R | Fairground Rimini

f.

3 | Other: Merchandising

USP: Your brand on every visitor: made possible by customising the event lanyard or shopper. Get maximum coverage and visibility for your brand at trade shows now.

- BADGE HOLDER LANYARDS and BADGE HOLDER
- DISTRIBUTION OF BADGE LANYARDS € 6,000

Technical info:

Customisation at show on request.

Materials delivery:

within 2 months from the start of the show.



CONTACTS

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RIMINIWELLNESS

THE WELLNESS EXPERIENCE SHOW

28-31 MAY 2026 | EXPO CENTRE
& RIVIERA DI RIMINI,
ITALY

ORGANIZED BY

**ITALIAN
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IN COLLABORATION WITH




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