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# The new place to be for sport and lifestyle medicine

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**RIMINIWELLNESS**  
THE WELLNESS EXPERIENCE SHOW

**28–31 MAY 2026** EXPO CENTRE &  
RIVIERA DI RIMINI, ITALY

HEALTH

# PHYSIOTHERAPY

## A FORMAT DESIGNED FOR THE INDUSTRY PROFESSIONALS

**RiminiWellness 2026** opens the doors to the **HEALTH** sector. The Wellness Experience Show, at the **Rimini Expo Centre from May 28th to 31st 2026**, will dedicate an entire exhibition hall to the world of sport medicine and physiotherapy, with a complete offer of products, services and contents: from sport surgery and equipment to technologies for rehabilitation and post-injury recovery; from stress recovery solutions to supplements and nutraceuticals.

A place where sport and science converge to focus on preventive healthcare and self-care, creating new scenarios and synergies between lifestyle and medicine.

It is a **unique opportunity to enhance your skills and your professional network, discover new trends and innovation**, keeping in touch with athletes, enthusiasts and sports lovers who are increasingly seeking personalised and highly qualified consultations.

**Four days of talks, workshops, training opportunities** (ECM credits) and **roundtables** for the audience of physiotherapists, osteopaths, nutritionists and sports doctors. A bunch of **demo sessions** with clinical case evaluations and therapeutical plans, with a focus on elite athletes' treatments and much more.

Physiotherapy

# FACTS & FIGURES 2025



**6,000 sqm**

Exhibition Area



**50**

Exhibitors



**15,000**

Professionals involved



**8**

Conference and  
workshop rooms



**200**

Hours of training



**10**

Talks



**4**

Days



**80**

Workshops



# THE SPORT MEDICINE SECTOR AT RIMINIWELLNESS

- Highlighting physiotherapy as a bridge between wellness and health
- Manual therapies, myofascial-muscular techniques, joint mobilisation techniques
- Invasive physiotherapy: dry needling, neuromodulation, electrolysis
- Imaging and biofeedback (RUSI, etc.) for movement evaluation
- Therapeutic exercise and sports performance
- Neuro-musculoskeletal and postural rehabilitation
- Digital technologies: sensors, wearables, virtual reality, telerehabilitation
- The role of physiotherapy in wellness and prevention
- Interdisciplinary integration with sports medicine, nutrition, psychology
- Musculoskeletal longevity and injury prevention
- Integration with orthopaedics and occupational medicine
- Artificial intelligence, predictive analysis

# EXHIBITION FORMAT

Topic	Type of activity	Suggested space
Exhibition area	Booths for companies, start-ups, workshops, devices	Dedicated exhibition hall within the exhibition centre
Arenas / seminar rooms	Talks, conferences, panels	Internal rooms within the exhibition halls (or Arenas)
Practical workshops	Hands-on sessions on manual and instrumental techniques, therapeutic exercise	Equipped room with adequate space
Live demonstrations	Live evaluations, therapies, clinical cases	Stage or demonstration area visible to the public
Posters / academic research	Poster section and scientific communications	Area connected to the conference hall
Mixed wellness-physiotherapy sessions	Therapeutic yoga, Pilates with a rehabilitative approach	In shared spaces with RiminiWellness

# STAKEHOLDERS AND PARTNERS

- Rehabilitative devices and technologies
- Publishing houses, scientific journals and physiotherapy researches
- Universities and research centres with departments in motor sciences, physiotherapy, biomedical engineering, sport medicine
- Professional associations for physiotherapy and health
- Physiotherapy clinics and practices
- Technical sponsors of materials (textiles, wearables, sensors)
- Local institutional partners (region, municipality, health authorities, and professional bodies)
- Provincial Orders of Physiotherapists and Sport Medicine





## BUSINESS MATCHING

A unique opportunity for companies that manufacture and distribute products, machinery, and technologies to meet professional operators, doctors, and sector experts.

## JOB OPPORTUNITY

Companies and organisations from various professional bodies can set up desks to schedule meetings with graduates and graduating students in the sector, evaluating employment opportunities based on skills and availability.

## DEMO & WORKSHOP

Workshops, focusing on various themes relevant to physiotherapy, will be led by industry experts through both theoretical and practical sessions. The speakers will include Physiotherapists, Orthopaedists, Algologists, and experts in the field of Rehabilitation.

# LAYOUT 2026



# RIMINIWELLNESS

## THE WELLNESS EXPERIENCE SHOW

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GROUP EXHIBITION MANAGER WELLNESS & SPORTS

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ORGANIZED BY

**ITALIAN  
EXHIBITION  
GROUP**  
Providing the future

IN COLLABORATION WITH

Ordine OFI - Ordine Fisioterapisti Italiani  
Ordine Provinciale dei fisioterapisti Emilia Romagna, Marche e Toscana  
AIFI - Associazione Italiana dei Fisioterapisti